

Newsletter



Institutional Member Catholic University of America, Mullen Library, Washington, D.C.

Spring is soon, right?

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From the President ATLA's Core Values and Core Purpose Statement

During the February Board Meeting (see summary), the Board continued its work with consultant Paul Meyer, President and co-CEO of Tecker International. In the course of our conversation

on strategic thinking and direction setting, we revisited ATLA's core ideology, including our core values and purpose statement. Drawing on the concept of core ideology developed by Jim Collins and Jerry Porras (authors of *Built to Last: Successful Habits of Visionary Companies* (New York: HarperBusiness, 1994), Paul noted that a core ideology clarifies what doesn't change for an organization in an environment of rapid and unpredictable change. The Board drafted the following core values, which are essential and enduring tenets of our organization, our small set of timeless guiding principles:

- Excellence in library collections and services
- Widest possible access to relevant information and ideas
- Hospitality, inclusion, and diversity
- Collegiality and collaboration
- Creativity, innovation, and transformation

I will unpack some of the language used in these values. For the Board, "excellence" reflects an ongoing process, which requires some vetting. It describes something special that someone cannot get elsewhere. Within ATLA, expertise in scholarship is one reflection of this excellence. "Widest possible access" allows for the possibility of open access, but also recognizes that ATLA needs a revenue stream to continue its membership programs. This phrase also allows for new technologies that may provide different types of access. Hospitality is a value that has been important to ATLA over its long history and that embodies librarianship, as illustrated in ALA's "Library Bill of Rights." Along with hospitality, we value inclusion and diversity within our association. Collegiality and collaboration are also core in ATLA's history; they are values upon which we were founded. Creativity, innovation, and transformation are terms that demonstrate that we are proactive agents of change rather than reactive to what is going on around us.

A core purpose is a concise statement of an organization's reason for being. During our February meeting, the Board adopted the following core purpose statement for ATLA: To

Continued on page 2

Board Meeting Summary

The ATLA Board began its winter meeting at 9:00 a.m. on Thursday, February 19, 2015, with (after dispensing with the items on its consent agenda, including three relatively minor revisions to the Policy manual) an introduction to the [new Director of Member Programs, Gillian Harrison Cain](#). They then heard from Executive Director Brenda Bailey-Hainer, who reported on the voting, the new production system, the Developing Countries Initiative, the Member Demographic Survey, and the submission of an IMLS National Leadership grant proposal, among other things. The Board gave its response to her January monitoring report and continued to discuss the best way to attend to the achievement of Organizational Ends. They heard from a representative of the auditor, and concurred with the Finance Committee, which, having met with Mr. O'Brien at greater length on Wednesday, was recommending that McGladery's very positive assessment of the fiscal year ending 31 August 2014 be accepted. The Board approved the latest draft of an expanded Board Job Description designed to assist the Nominating Committee in identifying nominees with the qualities, competencies, and sense of responsibility needed on the board of directors. The description also details the work needed for a nominee if elected. And finally, they spent a substantial additional amount of time creating, revising, and/or approving policies and procedures for avoiding and dealing with the legal and perceptual issue of conflict of interest. More than that, they put these policies immediately to work.

Friday, February 20, was entirely devoted to strategic planning in company with staff leadership, under the ongoing guidance of Paul Meyer of Tecker International. On Friday, the Board refined a statement of core purpose (mission) and core values; discussed, again with staff input, the draft of a vivid description composed by a board task force; lined out some shorter-term (three- to five-year) goals and objectives; and asked the Executive Director to return in June with a draft of some suggested strategies. For more on the work accomplished on Friday, see the column "From the President".

On Saturday morning the documents reviewed and/or drafted on Friday were officially approved, and a president for 2015-16 (Kelly Campbell, Associate Dean and Director of the John Bulow Campbell Library at Columbia Theological Seminary) was elected. Because it was agreed that it would be to the Association's benefit if succession planning could begin earlier than in the past, steps were also taken to begin to move the annual election of officers (president, vice-president, and secretary) into February in the years to come. The Board also voted to bring Paul Meyer back again in June.

The minutes of the February 2015 meeting will be posted on the ATLA Community site by the end of March.

-Submitted by Steve Perisho, ATLA Secretary

Letter from the President Continued

promote worldwide scholarly communication in religion and theology by advancing the work of libraries and related information providers.

Again, I will unpack some of this language. Our intention in using the word "promote" was to signify fostering or nurturing, not just marketing connotations of the word. We used the leadership word "promote" because we want ATLA to be a catalyst. We used the term "worldwide" to express the growing global perspective of ATLA, which also implies the inclusion of world religions beyond Christianity. "Scholarly communication" is a very broad term encompassing many different activities; it is a term that can expand and grow over time. We used the words "religion and theology" to note Christian and non-Christian, confessional and non-confessional perspectives. The term "advancing" shows that we are ever changing and evolving. The term "work" includes a variety of activities within libraries. We included the phrase "related information providers" to acknowledge the important roles others have in our work. We also recognize that these roles will change over time. Simply put, you do not have to be a librarian to be part of ATLA.

There will be several opportunities to discuss our core values and core purpose statement during the coming months, including an open session during the annual conference. For now, I wanted to introduce them, provide some background and context, and invite your initial [feedback](#).

Beth Bidlack
President

ATLA Attends NFAIS

Brenda Bailey-Hainer, ATLA's Executive Director, Margot Lyon, Director of Business Development, and Maria Stanton, Director of Production, recently attended the NFAIS 57th Annual Conference in the Washington, D.C. area. The mission of NFAIS (www.nfaais.org) is to advance scholarly, scientific, and professional research by enabling members to examine issues of content, technology, and business models integral to their future success. ATLA is an organizational member of NFAIS and our staff leadership team is actively involved, with Bailey-Hainer serving on the board of directors and Lyon chairing the Humanities Roundtable. This year's conference program was entitled *Anticipating Demand: The User Experience as Driver*. Check out the conference's Twitter Storify: <https://storify.com/chenycjudy/anticipating-demand-the-user-experience-as-driver>.

ATLA Reciprocal Borrowing Program Launched



In early March, a new program for ATLA members was launched that supports library users who are enrolled in distance education or online programs as well as faculty and researchers who may spend part of their year away from their home campuses. It bridges an important gap between electronic materials that are readily available remotely via online access and those materials that are still available only in print.

[The ATLA Reciprocal Borrowing Program](#) creates an arrangement between participating ATLA members to grant check-out privileges to each other's patrons. The user simply walks into a participating library, shows proof of current enrollment at another participating library, and checks out materials based on the library's local lending policies. The user is responsible for adhering to local policy and returning the materials in a timely fashion.

Representatives from a group of ATLA Institutional and Affiliate Member institutions began conversations on this topic at the 2014 ATLA Annual Conference. Since then, conversations have continued virtually, resulting in guidelines and an agreement that is helping the group to formally cooperate.

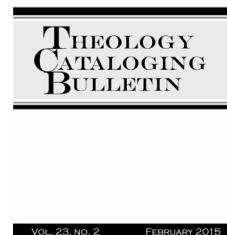
The guidelines were deliberately designed to allow lending libraries to follow local practice and to create the least possible burden on the borrower, the lending library, and the home library. The user's home library must agree to assist the lending library in contacting any delinquent borrowers. ATLA maintains the list of participating libraries and periodically will convene virtual meetings to discuss the program.

To join the ATLA Reciprocal Borrowing Program, read the Guidelines and agree to adhere to them by completing the Agreement available on the [ATLA website](#) and submitting it to MemberRep@atla.com. Your institution will be added to the official participation list.

If you have any questions about this service, please contact MemberRep@atla.com.

ATLA Theology Cataloging Bulletin Available

The February 2015 issue of *Theology Cataloging Bulletin* (TCB), a benefit of membership, is now available. [Please click here to access this issue](#) in the member restricted section of the ATLA website.



Section one of each issue lists new and changed subject headings and section two lists new and changed classifications. Both are selected and compiled by Ann Heinrichs (Catholic Theological Union, Chicago, Illinois). Section three includes the general information and is edited by Leslie Engelson (Murray State University, Murray, Kentucky). Thank you to the [Technical Services Interest Group](#) (TSIG) for their work on this publication.

Bill Badke to Speak at ACRL 2015



Bill Badke, Associate Librarian at Trinity Western University for Associated Canadian Theological Schools and Information Literacy, will speak at an Association of College and Research Libraries (ACRL) breakfast session sponsored by ATLA and EBSCO. Bill, an ATLA member and well-

known author, will speak on Thursday, March 26, 8:00-9:30 a.m.

The title of Bill's presentation is *Racing through the Information Age without Falling Off*.

The information age is rapidly advancing its tendency to foster anarchy over control. Whether it is data without metadata, a blurring of the distinctions between the scholarly and the popular, or increased challenges by information users to determine their goals, there are new opportunities for librarians to do information literacy in new ways. If we fall off the ride we will fail to hold off the coming darkness.

[Advance registration via EBSCO's website is required](#), you will be asked to create a login and password (and then confirm it) as part of the process. Bill Badke will follow up with an encore webinar to be facilitated by ATLA in coming months.

ATLA Booth and Reception at ACRL in Portland, Oregon



If you will attend the Association of College and Research Libraries (ACRL) 2015 Conference in Portland, Oregon, please take advantage of several opportunities to connect with ATLA staff and board members and

learn about significant developments with our products and services and in the field of theological librarianship.

We invite you to join us for fellowship and refreshments, a short walk from the [Oregon Convention Center](#). Mark your calendar for the ATLA evening reception at the stylish [Jupiter Hotel](#), DreamBOX room, 800 E. Burnside St., Portland, OR 97214, Thursday, March 26, 4:00 p.m. - 7:00 p.m. Please RSVP to products@atla.com, and feel free to bring a guest or two.

ATLA will host an exhibit booth, #757. For your convenience we have scheduled office hours at the booth for Brenda Bailey-Hainer, ATLA Executive Director, and ATLA staff leadership team members. Beth Bidlack, Board President, and Kelly Campbell, President Elect, will also have hours. [Please click here for the hours](#).

[More information is available here](#).

OCLC WMS Webinar Series



The American Theological Library Association Consortium team is pleased to invite you to a series of private, online OCLC events designed to introduce you to OCLC WorldShare® Management Services and an exciting offer.

Members of ATLA have the unique opportunity to be part of an ongoing group purchase of OCLC WorldShare Management Services. During this event, you will learn about

- An exclusive offer for ATLA members that will enable you to recognize further savings when you subscribe to WMS.
- The advantages of joining your 23 peer libraries that have subscribed to WorldShare Management Services. Eleven of these are part of the ATLA WMS Program.

The webinar series starts on March 11 at 12:00 p.m. ET. You'll learn more about how WorldShare Management Services

The 2015 Salary and Benefits Survey Released

We are excited to announce that the 2015 Salary and Benefits Survey will be e-mailed this week. If you are a director at an ATLA Institutional and Affiliate Member Library we ask that you please check your inbox and take the time to fill out this important survey.

In 2009, ATLA surveyed its North American Institutional and Affiliate Member Libraries to benchmark the range of salary levels and benefits offered that year. The survey resulted in a publication, [ATLA 2009 Salary and Benefits Survey](#), which many libraries have found useful for comparison purposes since other academic library surveys do not segment out theological libraries.

The information gathered for that publication is now five years old and it's time to refresh the data. The survey has been revised to make the questions more Canadian-friendly, to ask for additional details, and to reflect new positions in libraries that have evolved. The information gathered will be used to create a new document which will include an analysis of the 2015 data as well as a comparison with the 2009 data. The resulting publication will be valuable as an advocacy and budgeting tool for theological libraries throughout North America.

can benefit your library, and how we as a group can take advantage of this special offer.

This series of three webinars will provide you with the following:

- Firsthand accounts from a panel of ATLA librarians on their experiences with WorldShare Management Services: Dale Dobias, Associate Director of the Library at United Theological Seminary of the Twin Cities; Tonya Fawcett, Director of Library Services at Grace Theological Seminary; and Trisha Burr, Acquisition and Serial Librarian at Luther Seminary Library.
- Two demonstrations with a specific focus on Acquisitions and WorldShare® Metadata, and Circulation, WorldCat® Discovery Services, Analytics and WorldShare® Interlibrary Loan.
- An explanation of how to secure incentive pricing and place an order.

[Please go here to RSVP](#) and to see descriptions of all events in the series. Even if you can't attend, go ahead and register to receive the event recordings.



ATLA Annual Conference News

ATLA Member Product Loyalty Program

ATLA is proud to sponsor the [Member Product Loyalty](#) Program, a member benefit designed to recognize and reward our current Institutional, International Institutional, and Affiliate Members who demonstrate their loyalty to ATLA through subscription to both the *ATLA Religion Database® (ATLA RDB®)* and *ATLASerials® (ATLAS®)*.

ATLA reserves a portion of funds garnered from product sales for distribution to eligible member sites. This year a maximum of \$200 per eligible site is available to be re-invested into ATLA Member Programs. Redeemable loyalty benefits include:

- A total of \$200 toward ATLA conference registration (may be divided across a maximum of two registration fees)
- A \$200 gift to the Scholarships and Grants Annual Fund

The deadline to redeem your Member Product Loyalty funds has been extended to Friday, March 13, 2015.

[The online Member Product Loyalty Form is available now at the ATLA web site.](#) Members will need their member log-in to complete the form.

For those who participate in this program, as a reminder please wait to receive your loyalty confirmation code via e-mail before registering for the ATLA Annual Conference.

If you have any questions, please feel free to contact memberrep@atla.com.

ATLA Travel Grants Available

ATLA is pleased to offer grants of up to \$600 each to support attendance at the 2015 ATLA Annual Conference in Denver, Colorado, June 17-20. Any ATLA Student or Individual Member who receives no financial assistance from their institution to attend the conference is eligible to apply. You may apply for a travel grant until Friday, May 1, 2015.

[Fill out the Annual Conference Travel Grant Request form](#) to apply. Grants will be awarded on a first come, first served basis and approved recipients will be notified on or before Friday, May 8, 2015. There are a limited number of grants offered. Recipients must register for the conference before Friday, May 15, 2015, and will be required to stay at the conference hotel.

Virtual Meet & Greet with the Director of Member Programs



Meet the new ATLA Director of Member Programs, Gillian Harrison Cain, this Thursday!

Join us for a 45-minute virtual meet and greet with Gillian on Thursday, March 12, noon CDT. Gillian will give a short introduction about herself, including work history, and then time will be open for questions and answers.

[Register here.](#)

We invite you to submit your questions in advance to MemberRep@atla.com.

ATLA Accepting Applications for Scholarships to Promote Diversity in Theological Librarianship

ATLA is pleased to offer [two scholarships](#) to help promote diversity in Theological Librarianship.

Scholarship for a Theological Librarianship Course

The American Theological Library Association will provide one scholarship for \$1,200 to a student from an underrepresented population to attend a Theological Librarianship course at any ALA-accredited master's program in library and information studies, including the University of Illinois at Urbana-Champaign's LEEP course, Theological Librarianship (LIS 590TL).

- Applicant must be from an underrepresented population (religious, racial, ethnic, and gender).
- Applicant must be an ATLA member in good standing.

ATLA Diversity Scholarship

The American Theological Library Association will provide one scholarship for \$2,400 to a student from an underrepresented population enrolled in an ALA-accredited master's program in library and information studies.

- Applicant must be from an underrepresented population (religious, racial, ethnic, and gender).
- Applicant must be an ATLA member in good standing.
- Applicant must secure a letter of recommendation from the director of an ATLA Institutional Member library.
- Applicant must enroll and complete at least 6 credit hours in the 12 months following notification.

[Applications for both scholarships must be received by May 1 of each year.](#) Applicants will be notified of results by July 1.

Scholarship funds are supplied by generous ATLA members who donate to the Scholarships and Grants Annual Fund. For more information and to support this fund, [please visit the ATLA Scholarships and Grants Annual Fund web page.](#)

Special thanks to the [ATLA Diversity Committee](#) for their support of this scholarship program.

ATLA Member of the Week

Each week ATLA is spotlighting our members through [Member Profile of the Week](#). We want to give a face and personality to what makes ATLA unique -- you!

Meet February's Members of the Week!

[Meet Andy Keck](#)

[Meet Timothy Lincoln](#)

[Meet Beth Bidlack](#)

Learn more about the people that make up your community, and share your own story by [filling out this form](#) and sending your photo to newsletter@atla.com. Your profile will be [featured on our website](#) and linked on our [Facebook](#) and [Twitter](#).

Monograph Sub-Series Announced

EBSCO has partnered with ATLA to offer 11 separate thematic series of the *ATLA Historical Monographs Collection*, providing researchers with over 10 million pages and 29,000 documents focused on religious thought and practice. The content dates from the 13th century through 1922, with the majority of documents originating from the 19th and early 20th centuries. Researchers can view all of the typography, graphics, and drawings as they were originally presented. The collection will continue to be available in two comprehensive series, and is now available in the following thematic series:

- *Biblical Research Perspectives, 1516 - 1922*
- *Catholic Engagements with the Modern World, 1487 - 1918*
- *Christian Preaching, Worship, and Piety, 1559 - 1919*
- *Global Religious Traditions, 1760 - 1922*
- *Global Theological Perspectives, 1322 - 1922*
- *Islam in the Modern World, 1804 - 1918*
- *Jewish Studies Perspectives, 1800 - 1918*
- *Missions and Missionaries Around the World, 1611 - 1922*
- *Perspectives on Ancient Civilizations, 1200 - 1922*
- *Religion and Social Change, 1723 - 1921*
- *Religious Leaders and Thinkers, 1516 - 1922*

For more detailed information from EBSCO on these resources, please visit the following links:

- [ATLA Historical Monographs Collection](#)
- [EBSCO Press Release](#)

Job Openings

Are you in the market for a new position? Be sure to check the [ATLA web listings](#) to see who is hiring now.

Positions posted this month:

- Barry University, Miami Shores, FL, is looking for a [Director](#).
- Golden Gate Baptist Theological Seminary, Mill Valley, CA, is looking for a [Reference and Instruction Librarian](#).
- Golden Gate Baptist Theological Seminary, Mill Valley, CA, is looking for a [Collection Development and Services Librarian](#).
- Regent University Library, Virginia Beach, VA, is looking for a [Head of Special Collections, Archives, and Digital Initiatives](#).
- Saint Paul University, Ottawa, Ontario, is looking for a [Chief Librarian](#).
- Yale University Library, New Haven, CT, is looking for a [Director](#).

Theological Librarianship Editorial Board Transition



Dan Kolb (Saint Meinrad School of Theology), who's been *Theological Librarianship's* Section Editor for Bibliographic Essays since October 2011, has decided to step down from that role. He joined us as our first "new" editor, after the journal had been in operation

for three years. We are sorry to see him go, but are at the same time deeply grateful for his important contributions and his collegiality.

At the same time we're happy to announce Suzanne Estelle-Holmer, Associate Director for Research, Collections and Access and Interim Director at Yale Divinity Library, as Dan's successor, effective with the publication of our upcoming March 15 issue. Suzanne has been a contributor to the journal as an author in the past, and we are looking forward to working with her now as a fellow-editor.

This is a good opportunity to thank all who expressed interest in this position. We are greatly encouraged by the caliber and number of applications we received.

Member News

Second Annual Digital Initiatives Symposium at USD



April 29, 2015, the University of San Diego hosts the [2015 Digital Initiatives Symposium](#).

The [program](#) is already available, and the symposium includes a wide variety of topics dealing with digital scholarship of interest to ATLA members. Panel sessions and presentations cover topics from

collaboration on digital projects, metadata in legacy digital collections, preservation of digital humanities projects, and much more. Registration closes March 23.

ATLA Calendar

March

- 11 - WMS Virtual Panel & Ordering Process Webinar at 12 Noon - 1:00 p.m. EST. [Register here](#).
- 12 - Virtual Meet and Greet with Gillian Harrison Cain. [Register here](#).
- 19 - Acquisitions & OCLC Metadata Webinar at 12 Noon - 1:30 p.m. EST. [Register here](#).
- 24 - Circulation, WorldCat Discovery, Analytics, and WorldShare ILL Webinar at 12 Noon - 1:30 p.m. EST. [Register here](#).
- 25-28 - ACRL 2015 Conference, Portland, OR - ATLA staff attending
- 26-29 - Association for Asian Studies, Chicago, IL - Roger Morales attending
- 30 - April 2 - UKSG 38th Annual Conference, Glasgow, Scotland, Maria Stanton attending

April

- 6 - Routine Maintenance performed on ATLA Systems

May

- 1 - Scholarships in Diversity Applications Due
- 1 - Travel Grants Application Due
- 4 - Routine Maintenance performed on ATLA Systems
- 15 - Early Bird Registration Deadline for ATLA Annual Conference
- 15 - Housing Deadline for ATLA Annual Conference



From the Executive Director Working Volunteers Wanted

ATLA, like other associations, is really a group of people who voluntarily come together to solve common problems, meet common needs, and accomplish common goals. Members play an important role in contributing their time and expertise for the betterment of the association and the profession.

- What does volunteering with ATLA offer you in return?
- Working on issues that matter to you.
- Making a positive difference to the association and the profession.
- Honing your collaborative and leadership skills.
- Meeting and working closely with other members.

ATLA is actively recruiting right now for volunteers to serve on committees and task forces, with terms to begin no later than July 1, 2015. As a member of one of ATLA's working volunteer groups you can expect to attend one in-person meeting in the fall (travel expenses covered) and conduct work throughout the entire year via e-mail and conference call. Committee members will help ATLA achieve its mission and organizational ends as well as assist with assessing progress toward them.

Currently there are four active committees, and new appointments will be made to all of them:

- Conference Committee
- Diversity Committee
- Endowment Committee
- Professional Development Committee

In addition, an ATLA/ATS Library Statistics Task Force is being formed. This will be a hard-working group that will meet regularly via conference call or webinar to analyze the landscape of academic library statistical surveys, review input from members about the current ATLA/ATS statistical survey, and make recommendations for bringing the survey in line with current library needs and practices.

ATLA committee appointments will be made in April. Individual Members in good standing are eligible to serve. There may not be slots for everyone immediately, but you will be retained as a potential volunteer for any new committees or task forces that are formed during the year. [Please fill out the volunteer form available on the ATLA website by March 31.](#)

Whether it's through creating an association educational plan, raising money for the Endowment Fund, focusing on increasing member diversity, or planning the annual conference, your contributions make a difference. Volunteer today!

Brenda Bailey-Hainer
Executive Director

Contact Information

We welcome your submission of news, photos, and other items of interest for the ATLA *Newsletter*. All submissions are due on the first business day of the month preceding publication.

Contact newsletter@atla.com with any questions or concerns or if you are interested in sponsoring an issue of the newsletter.

Stay Connected



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