



Above: ATLA 1956 Annual Conference at the Pacific School of Religion in Berkeley, California.

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Report from the Cooperative Cataloging Operations Committee



On May 5-6, 2011, representatives from 90 BIBCO and CONSER programs from across the US gathered at the Library of Congress in Washington, DC, for the annual Program for Cooperative Cataloging Operations Committee. I attended the meeting as a representative of

ATLA and the CONSER Funnel.

The first day was a joint meeting between BIBCO (monographs) and CONSER (serials) programs and discussed heavily the implications of the proposed new cataloging rules, Resource Description and Access (RDA), which is scheduled to replace the Anglo-American Cataloging Rules, 2nd edition (AACR2), originally adopted in 1978. The new rules are built on the principles of AACR2, but are designed for the digital world and will provide "a comprehensive set of guidelines and instructions on resource description and access covering all types of content and media."

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From the President

A Word of Thanks



It is nearing the end of my year as President. Graduation has occurred. The library is open for our summer hours. In my last column of the year, I struggle yet again to know what to say in this column. The thing that comes to my mind repeatedly is

the level of appreciation I have for this organization, ATLA.

Throughout the year I have marveled at the support ATLA members have offered to me and to each other. I delight in the friends I have made through ATLA and the relationships I observe. I'm energized when I see new leaders emerge through venues like committees, Wabash Colloquies, and the LEEP class at the University of Illinois. I'm intrigued by the future possibilities for products and services. And I'm touched as I see colleagues commiserate over shared frustrations and reach out to each other after storms and fires.

So I'd like to say a word of thanks to the ATLA members and staff. You work hard. You care deeply. And your contributions matter.

- Laura C. Wood



From the Executive Director

Looking Beyond the Current Ebook

Ebooks have been in the news a lot recently. The originally proposed Google Books Settlement was rejected by a judge in March. A hearing in July (<http://www.thebookseller.com/news/google-settlement-revision-due-next-month.html>) has been set for any new proposed agreement, leaving the question of affordable access to those materials still open. Also related to digitization of print collections, academic libraries have continued to struggle with the issue of obtaining the digitization rights for orphaned works. One analysis (<http://www.clir.org/pubs/ruminations/01wilkin/wilkin.html>) by John P. Wilkin using the Hathi Trust collection estimates that as their collections grow, only 28-33% of ARL holdings are likely to be in the public domain and that 50% are likely to be orphaned works.

At the same time, academic libraries have increasingly added born digital ebooks to their collections. Last summer a survey conducted by Library Journal and School Library Journal showed that over 94% of academic libraries already offered ebooks. Consumers seem to be following suit. Last month, Amazon announced they were selling more ebooks (http://www.huffingtonpost.com/2011/05/19/amazon-ebook-sales-surpas_n_864387.html) than hardbacks and paperbacks combined, with more than three times as many ebook sales as a year ago.

However, the vast majority of what we have been calling "ebooks" is simply digital manifestations of print originals or electronic material that mimics print. What has been largely neglected is the development of a new digital publishing model. One of the best illustrations of the potential for the next generation digital book is a TED talk (http://www.ted.com/talks/mike_matas.html) given by Mike Matas from Push Pop Press. This presentation demonstrates a truly multimedia creative work that is not tethered to our past experiences with the print book. Captions for photographs can be played while the user enlarges a photo. Video clips are easily accessed and diagrams are interactive.

While this new kind of publishing platform is exciting, at the same time it creates challenges. Are libraries ready to support these types of acquisitions? Are our students and faculty prepared to use them? How can libraries use this technology to make our own publications more interesting to our users? The opportunities abound if we simply take advantage of them.

--Brenda Bailey-Hainer

Center for the Study of Information and Religion Holds First Annual Conference



Rick Rybak (left), ATLA Business Development Representative, attended the first annual conference of the Center for the Study of Information and Religion (CSIR, pronounced "Caesar"), May 20, 2011 (<http://csir.slis.kent.edu/>). Held at Kent State University and attended by nearly eighty people from thirteen states and Ontario, the conference featured twenty-eight speakers presenting a variety of papers. Subjects ranged from reading/research and teaching/preaching with digital bible software to the expression of grief in online social networks, from academic library evolution to "sense making" methodology. ATLA congratulates CSIR for the success of this well-facilitated and engaging event.

Complete the ATLA Products and Services Survey

You are cordially invited to the ATLA Products and Services tables in the ATLA conference exhibit hall.

Exhibit hours:

Thursday, June 9, 2011 - 10:00 a.m. - 6:00 p.m.

Friday, June 10, 2011 - 8:30 a.m. - 3:30 p.m.

Stop by to see the cool prize you can win by completing an online survey. Even if you are not attending the conference, we encourage you to submit the survey and win the prize. The deadline for submission is June 30, 2011. Access the survey by clicking <http://www.surveymonkey.com/s/9SNBMTP>.

ATLA Committee Transitions

ATLA is governed by a twelve member board of directors and committees that guide the work of the association. We express gratitude to the individual and lifetime members ending their terms and welcome new members to take up this important work.

Thank you for your service:

- Ken Boyd, Annual Conference Committee
- Matt Ostercamp, Annual Conference Committee
- Kelly Campbell, Education Committee
- Christine Wenderoth, Education Committee
- Mary Bischoff, Endowment Committee
- Paul Stuehrenberg, International Collaboration Committee
- Eileen Crawford, International Collaboration Committee
- Timothy Lincoln, Professional Development Committee
- Michelle Spomer, Publications Committee

The committees listed below list the membership and leadership starting July 1, 2011.

Annual Conference Committee: the strategic and long-range planning agent for annual conferences.

Mitzi Budde, Chair (10-12), Leslie Engelson, (11-13), Vice-Chair, Julie Hines (09-12), David Mayo (10-13), Eric Benoy/Jeff Griffin, (11-14), Local Host representatives, Barbara Kemmis, Ex officio, Denise McFarlin, staff liaison

Diversity, Special Committee of the Association for: coordinates the association's activities regarding diversity, reviews and awards scholarships to promote diversity in theological librarianship; serves as a liaison with library associations to learn and apply relevant diversity efforts; and plans ATLA conference activities related to diversity. Committee to be reviewed by Board on June 8, 2011. (check the ATLA website for updates)

Diana Brice (08-11), Chair, Cait Kokolus (08-11), John Weaver (11-11), board liaison, Susan Ebertz (08-11), Mayra Picos-Lee (08-11), Barbara Kemmis, staff liaison

Education Committee: identifies and responds to needs for continuing education of ATLA members at the annual conference.

Jennifer Ulrich (09-12) Chair, Jennifer Bartholomew (09-12) Secretary, Richard Lammert (10-13), Stephen Sweeney, (11-14), Doug Olbert, (11-12), Local Host representative, Barbara Kemmis, staff liaison, Denise McFarlin, staff liaison

Endowment Committee: informs the membership of the purpose of the Endowment Fund, the

cultivation of donor relationships, and the solicitation of major gifts through planned (estate) gifts and other funding sources. (Committee Appointed by the Board of Directors)

Roger Loyd (05-12), Chair, Marti Alt (10-17), Marie Jacobsen, staff liaison (board liaison, new member appointed at board meeting on June 8, 2011--check the ATLA website for updates)

International Collaboration, Special Committee of the Association for: coordinates the association's activities regarding international theological librarianship, supports efforts of individual libraries and librarians to participate in international theological librarianship activities; serves as a liaison with international theological library associations; and plans ATLA conference activities related to international theological librarianship.

Mariel Deluca Voth (Latin America) (10-12), Chair, Terry Robertson (Europe) (09-13), Vice Chair, Christopher Anderson (Africa) (10-14), Secretary, Cindy Lu (Asia) (2011-2015), Barbara Kemmis, staff liaison (board liaison to be appointed on June 8, 2011--check the ATLA website for updates)

Nominating Committee: nominates candidates for election to the Board of Directors.

Ellen Frost (09-11), Chair, Sandy Ayer (10-12), board liaison, Joanna Hause (11-13)

Professional Development Committee: determines the continuing education needs of members and provides appropriate opportunities for members to obtain this professional development outside the context of the annual conference.

Ellen Frost (09-12), Co-Chair, Christina A. Torbert (09-12), Co-Chair, Eric Stancliff (10-13), Lugene Schemper, (11-14), Barbara Kemmis, staff liaison

Publications Committee: serves as a catalyst within the association for encouraging and supporting scholarly publication; serves as an advisory committee to editors of each ATLA Scarecrow series and to the ATLA Communications Specialist; develops a strategic plan for publishing critical tools for use by members of the profession in keeping with the mission and organizational ends of the association; and consults with the Professional Development Committee, the Annual Conference Committee, the Membership Advisory Committee, and the Education Committee to develop and promote workshops and programs related to scholarly publication.

Amy Limpitlaw (09-12), Chair, Dan Kolb (10-13), Lisa Gonzalez, (11-14), Barbara Kemmis, staff liaison

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Member News

Roger Loyd Retirement Announced



Roger Loyd (Director, Divinity School Library, Duke University) has announced his plans to retire, effective June 30, 2012. Information about the search process for his replacement will be announced by Richard Hays, Dean of the School, in the near future.



John Weaver Joins Abilene Christian University (ACU)

Dr. Jeanine Varner, ACU Provost, recently announced that John Weaver accepted the university's offer to serve as its Dean of Library Services and Educational Technology. "He will be coming to campus in mid-August. John is currently serving as Library Director for The Burke Theological Library, Columbia University,

New York City. He serves also as Professor of Theological Librarianship at Union Theological Seminary in New York City," said Dr. Varner. "He holds a Ph.D. in New Testament and Early Christianity from Emory University, an M.L.I.S. from the University of South Carolina, an M.A. in Biblical Studies from the University of Chicago Divinity School, and a B.A. in Classical Studies and Philosophy from the University of Arkansas."

Please join ATLA in congratulating John.

Nancy Adams Story Appears in Mystery Anthology



"The Secret of the Red Mullet," a short story by Nancy Adams, was published in FISH TALES: the Guppy Anthology (http://www.wildsidebooks.com/Fish-Tales-The-Guppy-Anthology-edited-by-Ramona-DeFelice-Long-trade-pb_p_7754.html). Nancy, Technical Services Librarian at the Austen K. deBlois Library at Palmer Theological Seminary,

says, "Set in 4th-century Rome, it features a young sister and brother as they follow the trail of a mysterious amulet spit up by their cat. For those who have been following my writing efforts over the years, these are younger versions of the characters in my novels, the first of which is complete and under consideration by three agents (i.e., sitting in a pile on their desk or buried in a file on their computer)."

Report from the Cooperative Cataloging Operations Committee, cont. from p. 1

Last fall, twenty-six libraries, including the Library of Congress, the National Agricultural Library, and the National Library of Medicine, conducted a test of RDA in order to see how the rules worked in the real world environment.

Shortly after the conclusion of the PCC OpCo Meeting, a report by the US RDA Test Coordinating Committee was issued to the senior managers of the national libraries. The national libraries will have one month to review the recommendation.

It is expected that a final decision on the results of the test will occur prior to the annual conference of the American Library Association, held June 23-28, 2011.

On the final day, I attended the CONSER meeting, where some of the RDA discussions continued, especially implications to existing documentation and workflows.

It is an exciting time to be a cataloger and I was fortunate to be able to represent ATLA and the CONSER Funnel at this important meeting.

I always love visiting Washington, DC, and was able to fit in some tourist activities each day. I took many photographs, which can be seen on my Flickr page at: <http://bit.ly/iWbv65>

--Michael Bradford, Serials and Electronic Resources Librarian, Andover-Harvard Theological Library, Divinity School

We welcome your submission of news, photos, and other items of interest for the *ATLA Newsletter*. All submissions are due on the first business day of the month preceding publication. Contact Sara Corkery (scorkery@atla.com) with any questions or concerns or if you are interested in sponsoring an issue of the newsletter.

Attention Mid-Career Members

Are You Hoping to Become a Library Director in the Future?



. . . if so, the ATLA has a Program for You!

The American Theological Library Association (ATLA) will launch a Creating the Leaders of Tomorrow Program, working with up to fifteen mid-career theological or religious studies librarians to help them develop the knowledge and skills necessary to become library directors.

- The Creating the Leaders of Tomorrow Program is designed for mid-career staff who are:
- Considering applying for a Library Director position in the next two years
- Unsure of how to build leadership and managerial abilities for success
- Interested in expanding their current skills and knowledge to be more effective now

The Program will be conducted in a collegial and confidential atmosphere, with most sessions occurring virtually and with one in-person gathering planned for the 2012 ATLA Annual Conference. The Creating Leaders of Tomorrow Program will begin January 2012 and end December 2012.

Using webinars, readings, writings, mentors, and much more, program topics will include, but are not limited to:

- Leadership
- Management
- Finance
- Communications and public relations
- Strategic and business planning
- Human resources

In addition to engaging with a spirit of learning and growth, Program participants are expected to:

- Attend 10-12 monthly webinars
- Talk with a mentor by phone monthly
- Complete all readings and assignments
- Participate in team projects
- Create a personal professional development plan that includes at least one written piece for the ATLA Newsletter and a presentation at an ATLA Annual Conference in the next three years

The cost of the year-long Creating the Leaders of Tomorrow Program is \$1,500. Scholarships of up to \$750 will be available through ATLA and payments may be distributed over two years. The intention is to attract a diverse cohort of participants from institutions of all types and denominations. The application deadline is October 15, 2011. More details will follow shortly.

For more information, please contact:
Barbara Kemmis, Director Member Services
(888) 665-2852 ext. 4415
bkemmis@atla.com

Staff Updates

Information Services (IS)

Jason Uzzardo's last day at ATLA was May 20. We thank him for his service and wish him all the best on his new endeavors.

Electronic Products and Services (EPS)

Becky Bohanan's last day at ATLA as EPS Assistant was May 26. We thank Becky for the effort she has put in to keep ATLAS® digitization production output steady and wish her all the best on her new endeavors.

Welcome New Members

Individual Members

Brenda Bailey-Hainer
Yuh-Fen Benda
Michael P. Boddy
Evan E. Boyd
Laura M. Cain
Paul Hangsik Cho
Brigida Cobb
Rebecca Louise Cooper
Gerald G. Cox
Mr. Clay-Edward Dixon
Richard Leland Gillert
Alicia Danielle Graham
Meredith Burke Hammons
Thad Rian Horner
Janice Huber
Rebecca Klemme
Ann Kutulas
Darcy Peletich
Kim Robinson
Carmen Rodriguez
Anthony D. Rogers
Tina Schneider
Kyara K. St. Amant
Caren Calendine Stayer

Beatrice Tovar
Robert Turner
Lee G. Webb
Ferne Weimer
Gillian Wilson
Bradley Ronald Wiltfang
Michael Scott Woodward

Student Members

Antoinette Ballard
Sakarias Bank
Jason Bernth
Samantha Jean Bouwers
Anne M. Brower
Junho Choi
Rhonda Clark
Kassandra A. Gilbert
Leo J. Gillis II
Tamara Kersey
James Kraft
Jeannette Leow
Sherry Elizabeth Lochhaas
Cindy S. Lu
Scott Mathis
Rachel E. Maxson
J. Lauren Lipp Mondala

Anthony Robert Penny
Thomas E. Phillips
Stephen Watson Pollard
Timothy Senapatiratne
Mary Van Atta
Philip Kent Whitford
Trevor L. Winn
Jennifer Beth Winters
Amy Yeager

Institutional Members

Archdiocese of Oklahoma City
Library, Oklahoma City, OK
B.H. Carroll Theological Institute,
Arlington, TX
Central Baptist Seminary,
Virginia Beach, VA
International Theological
Seminary, El Monte, CA
Oral Roberts Theological Library,
Tulsa, OK

Affiliate Members

Lutheran Brethren Seminary,
Fergus Falls, MN
Midwest Library Service,
Bridgeton, MO

Regionalism Explored

Localized Theological Library Associations and the Future of Their Collaboration

The American Theological Library Association (ATLA) is affiliated with nineteen regional theological library groups. These groups consist of consortia, associations, and committees, depending on their designated titles, but each plays relatively similar roles in their respected regions: to collaborate and promote theological librarianship on a broader localized scale.

Over the years, each of these groups has participated with and contributed to the larger community of ATLA, and communicated questions and needs through our networks. Now, an organized effort to coordinate among regional groups may be the next step. Among these nineteen distinct bodies, the possibility of interaction and collaboration may be at hand. In the Spring of 2010, I was elected to the board of the Chicago area group (CATLA), which I held for only a few months, before I had to resign and move to New York for a new job. But I'd had a chance to work with CATLA members and the board before I left, and received valuable insight into the workings and interactions of the association. During my first year in New York, this past month, I was nominated to Chair the New York association, NYATLA. The two groups, though similar in purpose, had varying operational architectures and governance structures in terms of board size and management. This said, each offered the possibility for discerning challenges and opportunities.

Nationwide, it may be the case that regional groups ebb and flow in their membership and activity. They provide valuable interactions for colleagues in the field and opportunities to share information on a wide area of subjects and ideas, not to mention great tours, lectures, and the chance to see other librarians' home institutions and collections. On several levels--structurally, philosophically, and practically--I think that we are at an opportune moment in theological librarianship to reconnect with our peer regional groups and seek our combined wisdom through collaborative discussion and delegated meetings with other regional coordinators or representatives. If your association, consortium, or committee is interested in this discussion, I invite you to enter into and develop this partnership.

I am very happy to have now served two regional associations, and continue to look for further collaboration and discussions from our consortial colleagues, both near and far. Contact me (aje2117@columbia.edu) if you are interested in collaborating.

--Anthony J. Elia, Burke Theological Library, UTS/Columbia University

Gearing Up for TLM -- October 2011_

Advance Planning Checklist

It's never too early to start mapping out your October 2011 Theological Libraries Month celebrations and events. Here's a suggested calendar to help you get organized:

July

- Develop a budget to help serve as a framework for your planning.
- Visit the archives from TLM 2006-2010 and derive inspiration from previous success stories.
- Apply for a grant to help fund your TLM 2011 events.
- Meet with selected students, administrators, staff, and faculty to brainstorm ideas for making TLM a memorable occasion on your campus.



illumination

2011



August

- Visit "TLM in a Box" on the ATLA website to order free pre-printed bookmarks with the TLM 2011 logo. You can personalize them for distribution to your campus community.
- Download and print posters to announce TLM on your campus.

September

- Write and disseminate press releases for use in campus publications and local community newspapers.
- Announce that the Annual TLM Cartoon Caption Contest is on its way.

October

- Celebrate!

Be sure to share your TLM experiences with your colleagues. Send your photos, descriptions, and other documentation to scorkery@atla.com for publication on the ATLA website.

ATLA Calendar

June

- 1-3 33rd Annual Meeting of the Society for Scholarly Publishing in Boston - Margot Lyon attending
- 8-11 ATLA 65th Annual Conference in Chicago
- 17-22 Association of Jewish Libraries Conference in Montreal, Canada - Barbara Kemmis attending
- 23-28 ALA Conference in New Orleans, LA - Brenda Bailey-Hainer attending

July

- 1 Submissions for August ATLA Newsletter due on first business day of this month
- 4 ATLA Office closed for Fourth of July holiday
- 10 Content for Proceedings of the Annual Conference due
- 15 Membership renewal invoices and reminders distributed

August

- 1 Submissions for September ATLA Newsletter due on first business day of this month
- 5-8 Catholic Bible Association Conference - Margot Lyon attending

New SCEL C Consortial Offer

Encyclopedia of the Bible and its Reception

SCELC is pleased to announce a consortial offer for the Encyclopedia of the Bible and its Reception published by De Gruyter. ATLA institutions are eligible for this offer, which will run through June 20th, 2011. Note that to participate in this offer your institution will need to complete the ATLA/SCELC Affiliate documentation: <http://scelc.org/atla>. Your institution will need to fill out this documentation once, not each time you license something through the ATLA/SCELC Affiliate Program.

Description and Content

The Encyclopedia of the Bible and Its Reception (EBR) offers a comprehensive and in-depth rendering of the current state of knowledge on the origins and development of the Bible according to its different canonic forms in Judaism and Christianity. At the same time, EBR documents the history of the Bible's reception in the Christian churches and the Jewish Diaspora; in literature, art, music, and film; in Islam, as well as in other religious traditions and current religious movements, Western and non-Western alike. EBR was a Choice Outstanding Academic Title in 2011. For more information, please visit <http://www.degruyter.de/cont/fb/th/thEbrEn.cfm>. Note that this work, which will eventually include 30 volumes, has not yet been published in its entirety. Libraries that have purchased or licensed the electronic version of this work, however, will receive access to its articles as they are published. By the end of 2011, 20% of the content in this work will be available.

Pricing

De Gruyter is offering ATLA/SCELC affiliates a 15% discount on purchases and subscriptions of the Encyclopedia of the Bible and its Reception. Please see the order form for pricing (<http://www.atla.com/Members/benefits/projects/Offers/EBRATLAOF.pdf>).

Please note that your library has three options for licensing the Encyclopedia of the Bible and its Reception:

- Entire Set Prepaid - this option allows your library to pay a one-time fee now and have perpetual access to all current and future volumes in this work with no access fees moving forward (this may be a great option for end of the fiscal year monies)
- Standard Purchase (with annual update fee) - this option allows your library to pay a fee now to purchase the current, electronic contents of this work. Note that to receive the ongoing updates of this work, your library

will be charged an additional \$920.55 per year after one year. If your library does not wish to continue with this purchase, your library will retain access to the works it has already purchased but will not receive any additional content

- Subscription - this option allows your library to subscribe to the volumes of this work but does not guarantee perpetual access

SCELC Surcharges

As detailed in the ATLA/SCELC Affiliate Program Guidelines (<http://scelc.org/atla/guidelines>), SCELC also passes along a small administrative surcharge for the administration of its contracts. This surcharge is the same surcharge SCELC charges its members, and these fees are SCELC's primary source of operational revenue. For the administration of this package, SCELC charges a 5% fee for any subscriptions or purchases your institution adds from De Gruyter through SCELC. In addition, SCELC adds a \$50 affiliate transaction fee for the administration of resources for non-SCELC members.

Trials

If your institution is interested in a trial for any De Gruyter resource, please contact Daniela Somary at De Gruyter (her contact information is below).

Order Forms

Please see the order form (<http://www.atla.com/Members/benefits/projects/Offers/EBRATLAOF.pdf>), which is due back to the SCELC office via fax (310.471.0123) by June 20th, 2011.

If you have questions about this offer, please contact Mary Marshall, or for trials, please contact Daniela Somary:

Contact

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