



Recognize this scene? Well, it's safe to say things are really changing around ATLA headquarters in Chicago. For the next year, South Wacker, the street running in front of the ATLA offices, will be under construction. For those visiting the office, please be sure to check for current access instructions. And for those of you on conference calls, you might even be lucky enough to experience some background noise. Thanks for your patience as our streetscape is upgraded!

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From the President

Senses of Balance



One of my friends is battling blood cancer, and recently commented that life is a race that requires both endurance and balance to finish well. The notion of needing balance in life is conventional wisdom, but its importance and difficulty is

made especially apparent when it is seen in friends facing challenges, and also in schools and professional associations for which we care deeply. Almost every day brings for me a renewed awareness of the need for balance in the values and activities of our libraries and their institutions, e.g., balance between print and digital resources, open and closed systems, partnership and independence, not-for-profit and for-profit ventures, cyberspace and library-as-place, scholarly and commercial knowledge, secular and sacred missions. I'm sure you could add to this list. (con't on page 3)

New Director of Member Programs Appointed

ATLA is pleased to announce that a new Director of Member Programs has been appointed. Miguel A. Figueroa will start on June 11 and brings 9 years of experience in the publishing and library industries,



providing member recruitment and outreach leadership in professional associations and organizations. Most recently Figueroa has been employed as the Director, Office for Diversity and Spectrum Scholarship program and Director, Office for Literacy and Outreach Services at the American Library Association (ALA). We know that you will find him warm and approachable, and eager to learn about the needs of theological libraries and librarians. There will be many opportunities to meet Miguel and talk with him in the upcoming months, including time at the ATLA annual conference in Scottsdale, AZ.

More details about Miguel are included in the full [press release](#) posted on the ATLA Website.

2012 Annual Conference - Scottsdale, AZ

Early Bird Registration Extended to June 1!

It's not too late to save some money on the ATLA annual conference! The early bird registration deadline has been extended until June 1.

Dates to remember:

June 1

[Early Bird Registration](#) Closes (Cost increases by \$50)

Housing Deadline, [Reserve Rooms Here](#)

June 27-30

[ATLA Annual Conference](#)

Scottsdale, AZ

Travel Grants Still Available

ATLA is pleased to announce that three travel grants, of up to \$750 each, are still available for the upcoming annual conference. Grants will be awarded on a first come, first served basis and approved recipients will be notified on or before Friday, May 25. Recipients must register for the conference before June 1, 2012, and will be required to stay at the conference hotel. Please visit the [conference pages](#) on the website for more information.

Member Product Loyalty Program Rewards - Deadline Extended Until June 1

ATLA Members can be proud of the distinguished line of resources produced by the Association. In turn, ATLA is proud to sponsor the Member Product Loyalty Program. This member benefit is designed to recognize and reward our current Institutional, International Institutional, and Affiliate Members who demonstrate their loyalty to ATLA through subscription to both the *ATLA Religion Database*® (ATLA RDB®) and ATLASerials® (ATLAS®).

How it works: ATLA reserves a portion of funds garnered from product sales for distribution to eligible member sites. This year a maximum of \$300 per eligible site is available to be re-invested into ATLA Member Programs. Redeemable loyalty benefits include:

- * a total of \$300 toward ATLA conference registration (maximum three registrations), OR
- * up to \$300 toward one year of individual membership (maximum two memberships), OR
- * a \$300 gift to the Scholarships and Grants Annual Fund.

The deadline to apply and redeem your benefits of the



Member Product Loyalty Program has been extended to Friday, June 1, 2012. Please complete the [form available here](#).

2012 Conference Excursion [Sedona, Arizona](#)

Fourteen years after the Civil War, the first settlers claiming "squatter's rights" of what would become the "Copper Cliffs area" of Sedona, was the Abraham James family. Abraham is noted for giving names to the massive buttes and rocks of the area. Years later [T.C. Schnebly and his wife Sedona](#) (Below image) were the ones whose entrepreneurial spirit led to establishment of the early territorial town. After the couple settled an 80 acre site in 1901, in order to speed mail service to the area, Mr. Schnebly developed the first post office in the back of his house. The facility needed a name which had to be small enough to fit on the postmark, the name chosen was Sedona.

Those traveling to Sedona on June 27th will find the excursion breathtaking. The city is considered one of the most visited places in the world with 3.5 million visitors annually. What makes the Sedona



area so attractive is the many magnificent reddish, pinkish and brown sandstone formations dotted with the large green bush-like junipers. As these iron and quartz imbedded edifices jut into the blue sky, they immediately grab your attention because of the impressive colorful towering cliffs.

As one travels out of the Village of Oak Creek on Highway 179, nestled upon a pinnacled red rock spur

2012 Annual Conference - Scottsdale, AZ

is "[Chapel of the Holy Cross](#)." Envisioned by a Frank Lloyd Wright student in 1932, Marguerite Bruswig Staude sought to erect a structure that would glorify her Creator. With the senatorial assistance of Barry M. Goldwater, the Chapel was finally erected in 1956. As one travels the walkway of this "most spiritual structure" they can observe many rocks and buttes where famous westerns were filmed over half a century ago. Bell Rock and the Courthouse Butte were the backdrop for the 1941 Billy the Kid movie with Robert Taylor and Brian Donlevy. Also visible from the Chapel are the Madonna & Child with 2 Nuns spires, a setting for the 1947 production of Cheyenne, filmed with Dennis Morgan & Jane Wyman. In Bob Bradshaw's book, *Westerns of the Red Rock Country: 43 Movies filmed in Sedona*, it is obvious geographically where many productions were filmed.

Venturing to west Sedona, the remnants of a 1945 Republic Pictures movie set exists today near Coffee Pot Rock (Image below). The streets of the residential subdivision which eventually replaced the set are named for movies made at this location: Pony Soldier Rd.; Flaming Arrow Way.; Johnny Guitar Dr. and The



Last Wagon Dr. The best view of this area can be seen from the airport plateau where interested tourists can view the spectacular scenery from the lookout where permanent binocular stations can be accessed.

[Highway 89A](#) runs through uptown Sedona where numerous shops line both sides of the street. A favorite spot is the Shops at [Hyatt Pinion Point](#), which takes a road north much higher than the rest of the town to give even greater views as one dines at the popular Wildflower Bread Company or just takes a balcony seat at Starbucks to enjoy Shiprock and Snoopy Rock; there a total of 21 shops, galleries and restaurants are available. Voted best gallery in Sedona is Visions Fine Arts Gallery. The superb original paintings of [Alexei Butirskiy](#) and many others line the walls, while the works of sculptures and glass art add to the many works at the core of the display.

[1] Citations available upon request

From The President (cont'd from page 1)

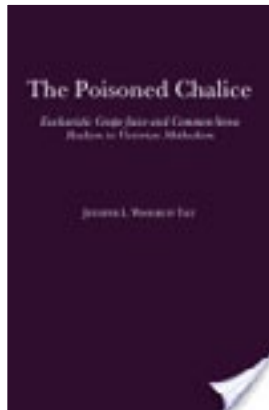
Over the past two years, I have repeatedly observed the ATLA Board seeking to balance the developmental needs of both our members and our products, especially in the formation of Board policies. The ATLA Organizational Ends also display a balance between concern for the quality and quantity of librarians (Ends 1.1 - 1.3), and the development of materials and resources for the study of religion and theology (Ends 2.1 - 2.2). However, as is suggested by a careful reading of the [italicized preamble to the Ends](#), "balanced" does not always mean "equal." A balanced approach may require some operation or goal of ATLA to receive greater priority or greater resources in order to proportionately and appropriately respond to needs and opportunities of the moment. And to a significant extent, every member of ATLA has a role in determining and realizing the proper balance for ATLA through your investigations and contributions in committees, conference presentations, interest groups, ATLANTIS discussions, and through your communications with the ATLA Board and staff. Thank you for your continuing commitment and contributions to our ATLA community of learners and practitioners.

--John B. Weaver

Member News

Dr. Jennifer Woodruff Tait Receives Book Award

ATLA would like to congratulate one of its members, Dr. Jennifer Woodruff Tait, for winning the "Saddlebag Selection," an award recognizing the best book in United Methodist history, biography, theology, or polity published during the preceding calendar year. The award, presented by The Historical Society of the United Methodist Church, was for her book published in 2011, *The Poisoned Chalice*, a discussion of how "common-sense realism" effected a change from the eucharistic use of wine to unfermented grape juice in late nineteenth century American Methodism. The award will be presented at the annual meeting of the Society in Gettysburg, PA, on May 15, 2012.



Upcoming Board Nominations

Do you know someone who has the skills and dedication necessary to become a successful member of the ATLA Board of Directors? If so, the Nominating Committee for the ATLA Board would appreciate your suggestions. Information on the process and a list of qualifications for board members may be found in the Bylaws of the Association (see Article 4) and the ATLA Board Policy Manual (pp. 24-29) at: <http://www.atla.com/community/Pages/default.aspx>. Be sure to review this information before forwarding your suggestions to the committee. You will not need to contact the person(s) you are recommending. Committee members will assess all potential nominees and will contact those who appear to show the greatest promise. Please send your suggestions by June 1, 2012, to H.D. Sandy Ayer (sayer@ambrose.edu), Joanna Hause (samkimo@hotmail.com), or Armin Siedlecki (asiedle@emory.edu).

Bylaws Revisions Up for Vote at ATLA Conference

As you may have heard, the ATLA Board of Directors has unanimously approved a new version of the Bylaws. We are recommending that the ATLA membership vote in June to adopt this revised version. A copy of the [revised Bylaws](#) is available on the ATLA community site. You will need your user name and password to sign in to the community center on the ATLA website. If you need assistance, contact the ATLA office at 800.665.2852 or email MemberRep@atla.com.

In order to facilitate conversation regarding the changes, the Board has created a Q&A wiki: <http://tinyurl.com/ATLABylaws2012>. We invite you to read the revised draft of the Bylaws and the Q&A. If you have any questions or other feedback, please send it to the Board via email (bylaws@atla.com). By May 15, we will post responses to all the questions we have received. The revised draft of the Bylaws will be presented to the membership at the first business meeting of the annual conference. All Individual, Lifetime Members, and official representatives from Institutional Members, attending the second business meeting at the annual conference will have the opportunity to vote on the revised version. International Institutional, Affiliate, and Student Members are not eligible to vote.

Routine Maintenance Reminder

Routine maintenance will be performed on ATLA systems on Monday, June 4, 2012. You may encounter a brief interruption of service between 5:00 and 6:00 p.m. (CDT). Services that will be affected include ASE, listservs, the ATLA website and member community sections. We apologize for any inconvenience and thank you for your patience.

Job Postings Online

Are you in the market for a new position? Be sure to check the [ATLA web listings](#) to see who is hiring now.

Several positions have been posted this month:

Earlham College, Richmond Indiana, is seeking applicants for an [Academic Outreach/Seminaries Librarian](#)

St. Joseph's Seminary, New York, is seeking applicants for an [Associate Director of the Library](#) of Saint Joseph's Seminary.

St. Joseph's Seminary, New York, is seeking a [Consortium Director](#) of the Libraries of Saint Joseph's Seminary at Dunwoodie, the Seminary of the Immaculate Conception at Huntington and the Cathedral Residence of the Immaculate Conception at Douglaston.

Bridwell Library, Perkins School of Theology, Southern Methodist University, is seeking a librarian with a background in digital projects for the new position of [Digital Projects Librarian](#).

ATLA Welcomes Thirteen Titles to *ATLASerials*® (*ATLAS*®)

The American Theological Library Association (ATLA) is pleased to welcome thirteen titles that will be available in forthcoming releases of *ATLASerials*® (*ATLAS*®), ATLA's online full-text collection of more than 200 major religion and theology journals.

The titles include the following historically significant ceased titles:

- *Church & Society*, by the Presbyterian Church (USA)
- *Perspective (Pittsburgh)*, by Pittsburgh Theological Seminary
- *Pittsburgh Perspective*, by Pittsburgh Theological Seminary
- *Shane Quarterly*, predecessor to *Encounter*, by Butler University School of Religion

In addition, ATLA welcomes nine currently published titles:

- *Phronema: Annual Review of St. Andrew's Greek Orthodox Theological College*, by St. Andrew's Greek Orthodox Theological College
- *Bulletin de Littérature Ecclésiastique*, by Institut catholique de Toulouse
- *Colloquium: The Australian and New Zealand Theological Review*, by the Australian and New Zealand Association of Theological Schools
- *Cross Accent: Journal of the Association of Lutheran Church Musicians*, by Association of Lutheran Church Musicians
- *Journal of European Baptist Studies*, by International Baptist Theological Seminary
- *Journal of Theta Alpha Kappa*, by Theta Alpha Kappa
- *Judaica Librarianship*, by Association of Jewish Libraries
- *Vision: A Journal for Church and Theology*, by Canadian Mennonite Bible College and Associated Mennonite Biblical Seminary
- *Zeitschrift für Dialektische Theologie*, by Protestantse Theologische Universiteit in Kampen

Gregg Taylor, ATLA's Manager of Business Development, commented, "This rich update shows ATLA's commitment to the best in religious and theological scholarship. These journals, including currently published titles and ceased titles of enduring relevance, come from three different continents in three different languages. The content is created by students, librarians, musicians, and faculty on the breadth of subject matter and from the breadth of perspectives that *ATLAS* users associate with ATLA resources."

Full press release available [here](#).

EBSCO Publishing Introduces *The African American Historical Serials Collection*™



EBSCO Publishing (EBSCO) announced the release of the latest database in its Historic Digital Archive Collection, [The African American Historical Serials Collection](#)™. Developed in conjunction with the American Theological Library Association (ATLA), this digital collection includes African American periodicals, annuals and reports published from 1829-1922, including materials from African American religious organizations and social service agencies. Compiled and accessible to researchers in one digital collection, this unique resource of formerly fragmentary, widely dispersed, and endangered materials contains more than 60,000 pages of content from over

170 unique titles documenting the history of African American life and religious culture in America during the 19th and early 20th centuries.

Read the full press release [here](#).

2012 ATLA Conference Exhibitors

Abingdon Press
ATLA Products
Backstage Library Works
Baker Publishing Group
BibleWorks LLC
Biola University Academic Publications
BRILL
Casalini Libri-Fiesole Italy
Christian Periodical Index
Continuum/T&T Clark
Convivium Press
Copyright Clearance Center
D.K. Agencies (P) Ltd.
David C. Lachman, Ph.D.
EBSCO
Editorial Verbo Divino
EOS International
Equinox Publishing
Fortress Press
Franciscan Institute Publications
Gorgias Press, LLC
Indus International, Inc.
ISD
IVP Academic
John Wiley & Sons, Inc.
Libros Latinos
Ministerio Biblico Verbo Divino
Mohr Siebeck
OCLC
Oxford University Press
Peeters Publishers
Project Muse
Puvill Libros
Reformation Heritage Books
SAGE
SCELC
San Jose State University - SLIS
Smyth & Helwys Publishing
Stroud Booksellers
The Scholar's Choice
The Text This Week
Theological Book Network
Vandenhoeck & Ruprecht
Walter De Gruyter
Westminster John Knox Press
Windows Booksellers
YBP Library Services

Have you Heard?

ATLA Members Receive Member Benefits at Club Quarters Hotels

Are you coming to Chicago for the AAR and SBL Annual Meetings, November 17-20, 2012? It is not too early to book a Club Quarters Room in Chicago-Central Loop (Adams Street) for AAR and SBL. Although not an official conference hotel, it is within walking distance of the conference shuttle bus route to/from McCormick Place and other conference venues (based on current information).

Reminder:

Member benefits in 15 locations in NEW YORK * PHILADELPHIA * BOSTON * CHICAGO * HOUSTON * SAN FRANCISCO * WASHINGTON DC * LONDON: ATLA is a global member of Club Quarters, a full service downtown hotel concept for the exclusive use of member organizations. ATLA is pleased to pass along these benefits to individual, student, and lifetime members.

It's fast, easy and secure. Just log on to www.Clubquarters.com. You will be prompted for a password. Enter: atla. Select "Make Reservations," and follow the on-screen instructions. You will receive your confirmation in 15 seconds or less. VeriSign secures credit card transmission. Reservations booked online may also be cancelled online. Please keep your password private and secure. The password is not to be shared with friends or family members, however you are permitted to make reservations on their behalf. If you have any questions, or require additional information, please do not hesitate to contact Club Quarters Member Services at 212.575.0006 in the US, or 20.7666.1616 in Europe.

Contact Information

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We welcome your submission of news, photos, and other items of interest for the *ATLA Newsletter*. All submissions are due on the first business day of the month preceding publication. Contact newsletter@atla.com with any questions or concerns or if you are interested in sponsoring an issue of the newsletter.

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ATLA Calendar

May

- 18: Early Bird Registration deadline for ATLA 2012 Conference
- 18-19: Second International Conference on Information & Religion, Kent State University, Kent, OH - Rick Rybak and Brenda Bailey-Hainer attending
- 28: ATLA office closed in observance of Memorial Day

June

- 1: Submissions for July ATLA Newsletter due on first business day of this month
- 1: Housing deadline for ATLA 2012 Annual Conference
- 1: Early Bird Registration deadline for ATLA 2012 Conference
- 1: Deadline to redeem Member Product Loyalty Program benefits
- 22-26: American Library Association (ALA) Annual Conference, Anaheim, CA - Margot Lyon and Brenda Bailey-Hainer attending
- 26: ATLA Board of Directors meeting, Scottsdale, AZ
- 27-30: ATLA 2012 Annual Conference, Scottsdale, AZ

July

- 1: ATLA Board of Directors meeting, Scottsdale, AZ
- 4: ATLA office closed in observance of July Fourth

ATLA Consortia Renewals In Process

Renewal pricing for current members of the ATLA/OCLC Consortium was distributed to them in early May. ATLA members that have not been part of this Consortium will be offered the opportunity to join via an email that includes a price quote. More information on the databases available through this offer is posted on the ATLA website at <https://www.atla.com/Members/benefits/projects/Pages/OCLC-Consortium.aspx>.

ATLA is in the process of negotiating pricing for the ATLA/EBSCO Publishing Consortium and renewal pricing is expected to be distributed to current participants in mid-May. Please watch for your renewal notice, which will be sent via email. If you were not part of this Consortium during the current year and are considering joining, please see the eligibility requirements and additional information posted on the ATLA website at: <https://www.atla.com/Members/benefits/projects/Pages/EBSCO-Publishing-Consortium.aspx>.

Staff News



ATLA would like to congratulate Maryori Farfan, ATLA's Senior Accounting Clerk, for the recent recognition of her service in the United States Army National Guard. An alumna of Northeastern Illinois University, she participated in a ceremony where she received a commemorative coin from the school's Veteran Club in honor of her service, and at the same time presented a coin to a graduating student. While in the service, Maryori saw active duty in Iraq as a medic. Please join us in congratulating her on this honor, and thanking her for her service to our country.



From the Executive Director

The Power of Cooperation

At the end of April, I had the pleasure of attending the ICOLC (International Coalition of Library Consortia) Spring Meeting. Over 70 consortia from 13 countries were represented at the meeting. ICOLC includes a wide spectrum of library groups - everything from geographically based consortia whose membership reflects a single type of library to groups that share a single ILS (integrated library system) across multiple states to multi-type groups. The ICOLC meeting always presents an opportunity for me to talk with one of my peer groups and offers a particular perspective on trends in consortia services.

One of the sessions focused on consortia that have a shared ILS. Several are giving serious consideration to a new generation of ILS systems, which are cloud-based and offer better opportunities for cooperative collection development and reducing ILS hardware and support costs. The products currently available in this market include OCLC's [WorldShare Management Services](#), [Ex Libris Alma](#), and [Innovative Interfaces Sierra](#). Serial Solutions recently announced several development partners that will work with them on their future product, [Intota](#).

Other groups are experimenting with shared collections of ebooks using a patron driven acquisition (PDA) model. Since so many institutions are moving to a higher percentage of ebooks as part of their collections, one of the major concerns that emerged was the need for publishers to indicate when print books will be followed by ebooks; many institutions do not want to purchase a print copy if the ebook will be available in three months or less.

Because many consortia offer group purchasing of databases and other e-resources, a portion of the ICOLC meeting is always devoted to licensing issues. Much of the talk revolves around STM (science, technology, and medicine) publishers. Several intriguing trends are evolving, including discussions about very "wide" deals that include consortia from multiple countries. One project to note is [SCOAP](#), a multi-country group that is facilitating open access publishing in the high energy physics community. Some consortia reported that they are finally starting to see a few large STM publishers move away from tying electronic subscriptions to past print purchasing, and that there is some evidence that publishers have finally been able to make a transition away from their old business model. One of the new publisher strategies is to bundle subscriptions with other value added services. While STM publishers are of minimal interest to most ATLA members, the STM market is often a harbinger for changes that will come in a few years to the social sciences and humanities publishing arena.

ATLA is involved in cooperative purchasing in its own way. The ATLA OCLC and ATLA EBSCO Publishing Consortia that we coordinate allow us to use the power of the group to negotiate a more favorable price for our members. If your institution participated in one of these consortia last year, you will soon be receiving information about participating in FY2013. If you didn't participate last year, you will have the opportunity to see if you are eligible to join. More information is available on the [ATLA website](#).

--Brenda Baily-Hainer