



View from the lake south toward the Streeterville neighborhood. Photo courtesy Chicago Convention and Tourism Bureau.

Spotlight on Chicago's Neighborhoods



Part Two: Streeterville and the Magnificent Mile

Chicago, at its heart, is a swashbuckling town full of ambitious people with audacious plans. One of our many, um, colorful forefathers was Captain George Streeter (above). When Streeter's steamboat ran aground on a sand bar north of the Chicago River in the 1880s, he declared the shoal to be the District of Lake Michigan - an uncharted territory outside the jurisdiction of either the city of Chicago or the State of Illinois.

Streeter presided over a lawless shanty town and vice district on the accumulating silt for over 30

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From the President

Relative Wealth



What is financial health? Most of us know from our personal lives that a financial situation that feels stable or flush today, may seem paltry or inadequate tomorrow. And when we encounter those in greater need, we feel fortunate for what we have.

What about your institution? We always want to do more. We struggle against constrained resources. But at the end of the day, our financial health is judged best by whether we have adequate resources to pursue our mission. A recent string of posts to Atlantis reminded us that there is no magic number to measure adequate financial support for a library. Comparison matters, but ultimately, we have to understand our own financial health in relation to our own goals and effectiveness.

ATLA needs to do that too. The organization has had financial ups and downs. Today we enjoy solid revenues for solid products. We have a stable membership that is enhanced by support from product revenue. Measuring our financial health means reflecting on our current goals and looking ahead to see where we want to be and what we will accomplish tomorrow.

- Laura C. Wood

From the Executive Director

The Forecast is Cloudy with a Strong Chance of Collaboration



NFAIS, <http://www.nfais.org/>, a non-profit organization primarily for producers of information resources, recently held its annual conference. Several ATLA staff members attended and were able to interact with representatives from peer organizations that produce online resources for other disciplines. The theme of the event was Taming the Information Tsunami: The New World of Discovery. Speakers focused on various trends including collaboration through social networks, new ways to analyze large data sets, preservation of both print and digital information, and the impact of cloud

computing.

One of the keynote speakers was Michael Nelson (<http://explore.georgetown.edu/people/mrn24/>), most recently a visiting professor in Internet Studies at Georgetown University and a former Director of Internet Technology and Strategy at IBM where he managed the team that helped define and implement IBM's Next Generation Internet strategy. His talk focused on how cloud computing will be a game changer across all aspects of work and life. In particular, he highlighted the fact that it enables more direct collaboration and sharing of information.

The reality of cloud computing is also reflected in the recently released 2011 Horizon Report (<http://net.educause.edu/ir/library/pdf/HR2011.pdf>), an annual report produced by the New Media Consortium and Educause. According to the report, one of the major trends that will impact higher education in general is the increasing use of cloud-based technology and the decentralization of IT support.

Cloud computing has the potential to have an even more direct impact on ATLA member libraries. OCLC is making use of cloud computing with their new Web-scale Management Services (<http://www.oclc.org/us/en/webscale/default.htm>), which offers an alternative to a library hosting its own traditional ILS system. Ex Libris has announced their next generation library system framework, Alma (<http://www.exlibrisgroup.com/category/AlmaOverview>), which will also be offered as a cloud service. When multiple libraries use the same cloud-based ILS system, it offers exciting opportunities to gain efficiencies through collaboration. In the same way that cooperative cataloging revolutionized technical services operations, these new forms of ILS systems offer the opportunity for all libraries to share a single file of vendor records for their serials and book suppliers or to use a serials check-in framework spun by a single library then used by many.

Events like the NFAIS meeting always generate lots of opportunities for networking and help ATLA staff generate new ideas for products as well as help us incorporate new technologies into our work. The ATLA Conference offers the same kind of opportunity for our members to network with colleagues, meet new ones, and hear about exciting initiatives happening at other institutions. I hope you'll get your creative juices flowing by joining ATLA in Chicago in June at the Annual Conference.

--Brenda Bailey-Hainer

Streeterville, continued from page 1

years before a court finally revoked his claim to the land in 1918. This landfill became the neighborhood of Streeterville, about one mile northeast of our conference hotel. Today, Streeterville contains some of the most prestigious real estate in the city. It is home to Navy Pier, a popular tourist destination. This pier features a 150 foot ferris wheel, shopping, dining, theater, and museums all with a great view of the Chicago skyline. Streeterville is also home to Chicago's Museum of Contemporary Art and the city campus of Northwestern University.

On the western edge of Streeterville is Chicago's Magnificent Mile. This stretch of North Michigan Avenue is home to an eclectic mix of great architecture including the Wrigley Building, Tribune Tower, and the John Hancock building. It also features the historic Chicago Water Tower that survived the 1871 fire and is Chicago's most famous shopping and dining destination.

We hope to share Streeterville with you in a few short months. Who knows, perhaps while taking in the now-elegant surroundings of Oprah's neighborhood you will find your ambition charged and will formulate an audacious plan or two of your own.

-Matt Ostercamp, 2011 ATLA Annual Conference Local Host Committee

ATLA 2011 Annual Conference

Registration Now Open!

Be sure to visit the conference website (<http://www.atla.com/MEMBERS/CONFERENCE/2011/CONFERENCE/Pages/default.aspx>), where everything you need is just a click away . . . ATLA's official conference website contains comprehensive conference information, links to area attractions, information about your conference hosts, and more. The conference website is updated frequently as a resource for you to plan your conference experience. This year's conference offers a wide range of workshops, presentations, and networking events to benefit your professional development. You can preview all of the many exciting options on our web site here. Click here to register for the conference.

The conference web pages include useful links to conference housing, pricing, transportation and other valuable information that can help you plan your visit to Chicago.

Travel Grants for 2011 Conference

Generous gifts to ATLA from corporate and member donors make it possible for ATLA to offer grants of up to \$500 each to support attendance at the conference. Just as we have done for the past two years, we

have expanded the program to provide additional grants for any ATLA student or individual member who receives no financial assistance from his or her institution to attend the conference.

You may apply for a travel grant until April 5, 2011. Simply go to http://www.atla.com/Members/conference/2011_conference/Pages/AnnualConferenceTravelGrantRequestForm.aspx to fill out the travel grant application form online. Grants will be awarded on a first come, first served basis and winners will be notified on or before Friday, April 15, 2011. Applicants not selected to receive a grant will be placed on a waiting list and will be contacted if a selected recipient cancels. If you are chosen to receive a grant, you will be contacted by email and you must be prepared to register for the conference shortly thereafter. In the interest of privacy, we will not announce the names of the recipients; however, we will announce that grants have been made.

ATLA values all our members. We hope that this support will allow those of you who might not otherwise be able to attend the conference to join your colleagues in Chicago.

Top ten reasons why ATLA's Annual Conference is such a great value:

1. ATLA's registration reflects an all-inclusive price for workshops, receptions, and special events--compared to the a la carte pricing of other associations offering a similar focus on theology, education, and librarianship.
2. We keep your lodging expenses down. Way down. Our negotiated rates for a world-class city like Chicago are at least \$50 lower per night than rooms at nearby hotels.
3. We feed you. We roll the cost of several meals and snacks directly into your already low registration fees.
4. We award travel grants to enable wider participation in the conference from those who don't receive institutional support.
5. The conference is designed by members for members, providing relevant networking opportunities for you at any stage of your career.
6. ATLA's education sessions are packed with content that can bring new efficiencies and cost-saving ideas to your job and your library.
7. Our local host committee researches special group prices for excursions to cultural, sporting, and culinary hot spots.
8. We feature free pre-conference workshops led by top scholars in the field of theological librarianship.
9. Our exhibit hall provides convenient, economical one-stop shopping--face to face with the vendors that matter to you.
10. The conference is located in a prime area of Chicago, within walking distance of the beautiful lakefront, quality museums and libraries, famous city sights, a wide array of eateries, and many other worthy attractions.



Member News



ATLA Publications Committee

Publications Committee members Dan Kolb, Amy Limpitlaw, and Michelle Spomer, Chair (left to right, above) participated in a spring meeting via web conference on Friday, February 11. The committee is pleased to announce that Audra Adomenas and Lisa Gonzalez have been awarded publication grants. Audra has received \$4000 for her project, "Preserving a Cultural Heritage: Lithuanian-American Archival Materials in Chicago," and Lisa has received \$1014 for her project, "The Redpath Chautauqua Collection: An Overview of a Resource for Religious Studies."

Charles Bellinger Authors Book on Violence and Christian Faith



Charles K. Bellinger, Associate Professor of Theology and Ethics at Brite Divinity School, has just published *The Joker is Satan, and So are We: And Other Essays on Violence and Christian Faith*. Written between 1990 and 2010, the essays chart the development of the author's analysis of violence as a central aspect of human culture. Collectively, the essays seek to articulate an understanding of the deep springs of violence that is theologically rooted and psychologically perceptive. Bellinger has previously published *The Genealogy of Violence* (Oxford Univ. Press, 2001) and *The Trinitarian Self* (Pickwick, 2008).

Please join us in congratulating him on his latest publication.

Jennifer Woodruff-Tait: The Poisoned Chalice



Jennifer Woodruff Tait has recently published *The Poisoned Chalice: Eucharistic Grape Juice and Common-Sense Realism in Victorian Methodism* (University of Alabama, 2011). This work examines the introduction of grape juice into the celebration of Holy Communion in the late 19th century Methodist Episcopal Church and reveals how a 1,800-year-old practice of using fermented communion wine became theologically incomprehensible in a

mere forty years. Through study of denominational publications, influential exegetical works, popular fiction and songs, and didactic moral literature, she argues that 19th century Methodists, steeped in Baconian models of science and operating from epistemological presuppositions dictated by common-sense realism, placed a premium on the ability to perceive reality accurately in order to act morally. They therefore rejected any action or substance that dulled or confused the senses. This outlook informed Methodist opposition to many popular amusements and behaviors, and they decided to place on the communion table a substance scientifically and theologically pure.

Routine Maintenance Reminder

Routine maintenance will be performed on ATLA systems on Monday, April 4, 2011. You may encounter a brief interruption in web and phone services between 5:00 and 6:00 p.m. (CST). We apologize for any inconvenience and thank you for your patience.



Visit the ATLA Booth at ACRL

Business Development Staff

You are cordially invited to the ATLA booth, #215, in the ACRL exhibit hall for a free gift (while supplies last) and a chance to win cool prizes. Exhibit hours are:

- Wednesday, March 30, 2011 - 5:45 p.m. - 7:30 p.m. Opening Reception in Exhibit Hall
- Thursday, March 31, 2011 - 9:00 a.m. - 4:30 p.m. Exhibit Hall Open
- Friday, April 1, 2011 - 9:30 a.m. - 4:00 p.m. Exhibit Hall Open

Business Development Department staff, left to right above, are Margot Lyon, Rick Rybak, and Lavonne Cohen.

ATLA Reception at ACRL

Meet the New Executive Director

ATLA will be holding an informal breakfast reception on Thursday, March 31, 2011 from 7:30 - 9:30 am at Robin's Bookstore (<http://www.robinsbookstore.com/>). The store is located at 110A South 13th Street, Philadelphia PA, 19107, phone 215-735-9600. Robin's Bookstore is approximately five minutes walk from the Philadelphia Convention Center

All ATLA members and friends are invited to attend the reception and meet the new ATLA Executive Director, Brenda Bailey-Hainer.

Please be aware that the bookstore and meeting space are located on the second floor, accessible by stairway. We apologize for any inconvenience.

New ATLA/Wilson Consortium

Designed to enhance ATLA Member Libraries' database collections, this new consortium offers consortial pricing on OmniFile Full Text, Select Edition (http://www.hwwilson.com/Databases/omnifile_select.cfm) via WilsonWeb. This consortium replaces and expands Wilson content formerly available via the ATLA/OCLC Consortium. Participants must be an ATLA Institutional, International Institutional or Affiliate member in good standing.

Current participants in the ATLA/OCLC Consortium have already been contacted with access information to explore the WilsonWeb platform and ease the transition. Additional ATLA member libraries interested in trial access should write to consortia@atla.com to request the URL, ID, and Password. A request should include answers to the following questions: WilsonWeblogo

- Would your library like access to the trial and preliminary pricing to participate in the ATLA/Wilson Consortium?
- How many campuses will have access?
- What is your most current FTE (preferably this term's figures)?

Wilson has generously agreed to honor past pricing and cap any price increases through 2013 to a maximum of 3%. We hope this will allow ATLA members to budget better and realize the advantages of this new benefit.

Staff Updates

Meet ATLA's Two New Employees



ATLA is pleased to announce that Jennifer Butler joined the Electronic Products and Services Department (EPS) as Product Support Analyst starting in February. Jennifer has a Master of Science in Library and Information Science from the University of Illinois at Urbana-Champaign. She is also an ordained minister in the Presbyterian Church (U.S.A.) with a Master of Divinity degree from Fuller Theological Seminary.



Michelle Benedicta joined EPS as Digitization and Product Support Associate in March. Michelle has a Master in Library and Information Science from Dominican University and over 10 years professional experience in

publishing and digitization. Please join us in welcoming Jennifer and Michelle to ATLA.

ATLA Announces Extension of Grant Funding for ATLAS® for ALUM

The American Theological Library Association (ATLA) is pleased to announce the formal extension of grant funding for the ATLAS for ALUM program, generously supported by Lilly Endowment Inc. Regardless of subscription start dates, funding will continue through April 2013 for current participating institutions in good standing.

In addition, new applications for the program will be accepted through April 15, 2011. To qualify for this grant opportunity, an institution must:

- Be an ATLA Institutional Member in good standing
- Be an ATS accredited institution
- Currently have an institutional subscription for the *ATLA Religion Database* and for *ATLASerials*

Institutions that do not meet the grant requirements can still purchase ATLAS for ALUM directly.

Rick Rybak, Business Development Representative, is the ATLA staff liaison on all ATLAS for ALUM communications. He will be contacting all institutions proactively, but please contact him with immediate questions.



Richard Rybak (left)
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ATLAS for ALUM

Many ATLA Institutional Members offer free *ATLASerials*® (*ATLAS*®) subscriptions for their alumni/ae. The number of sites has tripled in the past year. If you are administrating your library's ATLAS for ALUM program, please check the accuracy of the information in the list of participating schools posted at <http://www.atlasalum.com>. Contact us at atlasalum@atla.com with any edits or changes to your institution's information. You may also contact Rick Rybak, your ATLA staff liaison for ATLAS for ALUM, at the same email address or by phone at 888.665.2852 ext. 4435.



ATLA Welcomes Three Titles to ATLASerials® (ATLAS®)

The American Theological Library Association (ATLA) is pleased to welcome three titles that will be available in forthcoming releases of *ATLASerials*® (*ATLAS*®), ATLA's online full-text collection of more than 175 major religion and theology journals. The titles include the following historically significant ceased title:

Mid-Stream, published by Council on Christian Unity, Christian Church (Disciples of Christ)

In addition, ATLA welcomes two predecessor titles to currently published ATLAS journals:

- *Contact*, the predecessor to *Practical Theology*, published by Contact Pastoral Trust
- *Journal of the Society of Biblical Literature and Exegesis*, the predecessor to *Journal of Biblical Literature*, published by Pelton & King

Gregg Taylor, ATLA's Database Manager for Acquisitions and Bibliographic Control, commented, "ATLA continues our strong commitment to making scholarship available from journals that are no longer published. Not only have we deepened our coverage of journals already included in ATLAS, but, in *Mid-Stream*, we have added one of the truly significant witnesses of the ecumenical movement."

You can read the full press release here: http://www.atla.com/about/pressroom/Pages/pr_03-04-2011.aspx

ATLA Newsletter Contact Information:
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Claim Your Rewards

The American Theological Library Association is proud to sponsor a Member Loyalty Program. We developed this program to thank our current Institutional, International Institutional, and Affiliate members for your involvement in ATLA and to welcome our new members.

During these challenging economic times, we hope this program will allow you to become an Individual member again (if you haven't been for three or more years), register a new person on your staff who hasn't been an Individual member before, or attend the upcoming 2011 Annual Conference, if cost has been holding you back.

Loyalty benefits are based on your library's ATLA product subscription level and include:

- Individual membership
- Conference registration
- Gifts to the Scholarships and Grants Annual Fund

We encourage you to register for and redeem your benefits of the Member Loyalty Program--all you need to do is complete the form available here: <http://www.atla.com/Members/benefits/projects/Pages/Member-Loyalty-Program.aspx>.

From the International Collaboration Committee

Digital Initiative Funded by the ICC



Building Collections on Methodism for Global Users is a collaborative digitization initiative between Africa University and Drew University. The purpose of the project is to share academic and church-related resources from both schools linked by historic institutional ties to world Methodism.

Through funding by a grant from the International Collaboration Committee of ATLA, ninety print volumes have been transformed into electronic texts. These copies include twentieth century annual conference journals related to the African countries of former Rhodesia and Zimbabwe.

The intent of the initiative is to build the electronic collections of both institutions. This partnership provides additional resources for faculty, staff, and students from both universities. The project also assists outside users who mine the collections for purposes of academic research and church work.

The journals have been digitized and are now available at Internet Archive (<http://www.archive.org/>) as part of The American Methodism Project collection.

-Christopher J. Anderson, ICC Member

ATLA Calendar

March

- 1 ATLA 2011 Annual Conference Registration opens
- 1 Submissions for inclusion in April ATLA Newsletter due on first business day of this month
- 1 NFAIS Conference in Philadelphia; Brenda Bailey-Hainer, Tami Luedtke, and Margot Lyon attending
- 15 Diversity Committee to meet by conference call
- 28-31 ACRL conference in Philadelphia; Brenda Bailey-Hainer, Barbara Kemmis, Margot Lyon, Lavonne Cohen, and Rick Rybak attending

April

- 1 Submissions for May ATLA Newsletter due on first business day of this month
- 26-28 Catholic Library Association Annual Conference in New Orleans; Brenda Bailey-Hainer attending

May

- 1 Submissions for June/July ATLA Newsletter due on first business day of this month
- 5 Early bird conference registration ends/Housing block closes
- 30 ATLA Office closed for Memorial Day holiday