



atla  **Newsletter**

Volume 67

Issue 5

February 2020

This is a PDF version of the Atla Newsletter Digest. View the Atla blog at [atla.com](http://atla.com) for the latest Atla news.

BLOG POST

# The Past Should Be a Catalyst for our Future

by Stephen Sweeney, President 2019-2020 / February 10, 2020

From the President



Just last week, I had the opportunity to be the guest interviewee in Dr. Carisse Berryhill's Theological Librarianship course <<https://www.atla.com/learning-engagement/professional-development/librarianship-course/>>. In preparation for our time together via Zoom, I received some questions that allowed me to reflect on my time as a member of Atla. The question "what projects are you working on with Atla this year?" is the one that caused me to pause and think. Understanding context is so important to the answer; the past should be a catalyst for our future.

Thinking back over my time on the Board, I think the future is framed by a few actions of the Association, including (but of course not limited to) the bylaws revision in 2016 <<https://www.atla.com/blog/atla-membership-votes-to-amend-bylaws/>>, our Organizational Ends <<https://www.atla.com/blog/managing-change/>> restructure around the same time, the Moral Ownership Committee <<https://www.atla.com/about/board/moral-ownership-committee/>> being officially named as a long-standing committee of the Board, and our brand refresh <<https://www.atla.com/blog/the-next-chapter-realizing-the-atla-vision/>>.

All of these activities help us to think about the future. One element of preparing for the future is the next class of Association Board members. I want to thank everyone who stood for election and will look forward to congratulating those who have been elected to serve the Association for the next three years.

BLOG POST

# Winds of Change

by Brenda Bailey-Hainer / February 11, 2020

From Staff Leadership



In late October I moved from the center of Denver to a northwestern suburb not too far from Boulder, Colorado. My new community is much closer to the foothills of the Rockies and a short walk takes me to designated open space and an unobstructed view of the entire Front Range of the mountains.

Mountains are great disrupters of weather and there are occasions when winds swoop down off the high elevations and rush onto the Plains, picking up speed due to gravity. I've already experienced these high winds, sometimes called Chinooks, gusting up to 80 miles an hour. Sitting in my home of ce last month, the house rattled and shook while through the window I watched tumbleweeds race across the cul-de-sac.

This phenomenon reminds me that winds of change are also blowing throughout theological education. Last fall I created a brief environmental scan for the Atla Board of Directors that highlighted some of the changes occurring.

An article in the ATS' Summer 2019 *Colloquy Online* noted the tremendous turnover among the senior leadership at ATS accredited schools – sixty-two new CEOs or CAOs at fifty-five schools. It is encouraging to see the diversity represented by this new generation of leaders.

Kristina Lizardy-Hajbi used data collected by ATS to show how the student body at schools in both the US and Canada has increased in both religiously and denominationally unaffiliated individuals. At the same time, the percentage of students affiliated with a non-Christian religion has increased. Her research results were outlined in the Holiday 2019 issue of *Colloquy Online*.

In December 2019, ATS released the *First Public Draft of Proposed ATS Commission Standards* <<https://www.ats.edu/uploads/accrediting/documents/first-public-draft-of-standards-with-annotations-%282%20dec%202019%29.pdf>>. The draft *Standards* include a section dedicated to Library and Information Services. It takes a high-level approach to describe the integral role that libraries and librarians play in theological education while allowing schools flexibility in implementation. A second version of the *Standards* is scheduled for release in mid-February 2020.

## **Impact on Atla Members**

All of these trends and changes will have an impact on Atla members. New senior leadership offers the opportunity to educate a new group of administrators about the important role that libraries and librarians play in student achievement. A more diverse student body requires a shift in collection development to support new courses and perspectives that are bound to evolve as part of the curriculum. New standards can support innovation in the way libraries and librarians weave information services and resources into the student learning process.

The Chinook winds that howl around the eaves are startling at first, but they always die down and leave behind a sense of calmness and peace. It's the same with the winds of change in our work lives. At first, they shake us to our very core but eventually bring us to a new state of being and a realization that change can be good.

## Resources

*First Public Draft of Proposed ATS Commission Standards.* December 2019.

<https://www.ats.edu/uploads/accrediting/documents/first-public-draft-of-standards-with-annotations-%282%20Dec%202019%29.pdf>

<<https://www.ats.edu/uploads/accrediting/documents/first-public-draft-of-standards-with-annotations-%282%20dec%202019%29.pdf>>

Lizardy-Hajbi, Kristina. "Student religious and denominational affiliation trends in ATS schools." *Colloquy Online*, Holiday Issue 2019.

<https://www.ats.edu/uploads/resources/publications-presentations/colloquy-online/student-religious-and-denominational-affiliation-trends.pdf>

<<https://www.ats.edu/uploads/resources/publications-presentations/colloquy-online/student-religious-and-denominational-affiliation-trends.pdf>>

"New senior leaders take the reins at ATS member schools." *Colloquy Online*,

Summer 2019. <https://www.ats.edu/uploads/resources/publications-presentations/colloquy-online/new-senior-leaders.pdf>

<<https://www.ats.edu/uploads/resources/publications-presentations/colloquy-online/new-senior-leaders.pdf>>

BLOG POST

# Welcome New Institutional Members

February 06, 2020

Association News, Member News



Please join us as we welcome our new institutional members who have joined in recent months. We would like to take this opportunity to help you get to know these institutions a little better. The above photo is courtesy of The Mary Baker Eddy Library, Boston, Massachusetts.

## Institutional Member Mary Baker Eddy Library, Boston, Massachusetts

The Mary Baker Eddy Library <<https://www.marybakereddylibrary.org/>> opened in 2002 as a place to provide the public with access to and education in the life, ideas, and writings of Mary Baker Eddy (1821-1910). She was a nineteenth-century

religious leader who wrote *Science and Health with Key to the Scriptures*, and founded the First Church of Christ, Scientist, more commonly known as Christian Science. Known for her spiritual healing practice, Eddy was also a dedicated teacher, publisher, and author.

Among its other fascinating exhibits, the Mary Baker Eddy Library is home to the Mapparium <<https://www.marybakereddylibrary.org/project/mapparium/>>, a three-story, stained-glass globe. It was completed in 1935 and represents the global reach of *The Christian Science Monitor*, a daily newspaper that Eddy founded. Although originally designed to be updated as countries and borders shifted, it was decided in the 1960s to keep it as is so that visitors can see the world of 1935. The exhibit also features documents, letters, and artifacts which tell the story of the Mapparium's history and construction.



Courtesy of The Mary Baker Eddy Library, Boston, Massachusetts.



# Institutional Member Colgate Rochester Crozer Divinity School, Rochester, New York

The oldest Baptist seminary in the United States, Colgate Rochester Crozer Divinity School <<https://www.crcds.edu/>> was founded in 1817. Originally called the Hamilton Literary and Theological Institution, it was formed by a group of thirteen Baptists with only \$13 between them. When Colgate University was later founded, it became a school of the university and was renamed Colgate Theological Seminary. The seminary was, and remains, ecumenical in nature, and was lauded for its commitment to academic freedom. After a series of mergers and partnerships, including one with Dr. Martin Luther King Jr.'s alma mater, Crozer Divinity School, in 1970, the school emerged as Colgate Rochester Crozer Divinity School (CRCDS).

The Ambrose Swasey Library <<https://www.crcds.edu/admissions/current-students/library/>> at CRCDS is host to a collection of more than 3,000 books onsite. In addition, students and faculty have full access to the River Campus Libraries <<https://www.library.rochester.edu/>> of the University of Rochester.



Colgate Rochester Crozer Divinity School

Not a member? Learn more about joining the Association.

<<https://www.atla.com/membership/>>

BLOG POST

# Announcing the Launch of the New ASE

january 29, 2020

Programs &amp; Projects



Atla Serials Exchange (ASE) has been upgraded and relaunched at <https://ase.atla.com> <<https://ase.atla.com>>. This new site reflects changes asked for by members in a user survey distributed in early 2018 as well as other useful features, including the following:

- Real-time posting of offerings
- Institutions can remove items when they are no longer available and claimed items will automatically be removed
- Filtering by ISSN to view all offerings of one serial
- Sorting by most recently added items
- Improved data entry
- Improved search
- Contact information for offering institutions (if provided)

## About ASE

ASE <<https://www.atla.com/learning-engagement/member-projects-and-programs/atla-serials-exchange/>> is a free program exclusively for Atla Institutional and Affiliate Candidate Libraries Members and permits those institutions to offer unwanted serials from their collections, and other institutions to claim those serials for their own collections. This program is useful for libraries who are currently weeding their collections or who need to complete a serial run or replace a missing or damaged issue. Institutions claiming serials may be required to reimburse the offering institution for postage per that institution's postage policy as stated on their profile in ASE.

## Current & Future Users

Emails have been sent to all registered users of ASE with instructions on how to access, including their new user name and password, as well as instructions on updating their profile in ASE.

Institutional members wishing to resume or start participation in ASE or who did not receive an email from ASE with their account details should contact us <<https://www.atla.com/about/contact-us/>> to request an account.

## Register for Our Webinar

Atla will host a webinar on February 26 <<https://www.atla.com/event/ase-webinar/>> on how to use the new ASE. All current and interested participants in ASE should register to attend or to receive the link to the recording.

BLOG POST

# Call for Papers: Theological Librarianship's Fall Forum on Distance Learning

by Garrett B. Trott / February 04, 2020

Publications & Resources



Distance learning is a common component of higher education in the 21st century. However, how libraries serve these students varies dramatically from institution to institution: everything from having an on-site learning resource center on a remote campus to providing a digital gateway to various online resources. The fall 2020 issue of *Theological Librarianship* (TL) will have a forum, providing librarians an opportunity to share how they serve non-residential students.

## Submission Guidelines

A *Theological Librarianship* forum is an opportunity to share a brief (750-1,500 words) synopsis regarding your library (and in this case, how it serves distance learning students). Please consider sharing your insights, what works and what does not, or your wisdom from experiences with distance learning (even your experience as a distance-learning student and how library services were available might be pertinent and illuminating).

Review the Submission Preparation Checklist

<<https://theolib.atla.com/theolib/about/submissions>> and submit your article by logging in or registering your account on the Open Journal Systems (OJS) *Theological Librarianship* website <<https://theolib.atla.com/theolib/about/submissions>>.

Deadline for submissions: June 1

## About the Journal

*Theological Librarianship* <<https://theolib.atla.com/theolib>> is an open access journal publishing essays, columns, critical reviews, bibliographic essays, and peer-reviewed articles on various aspects of theological librarianship and its contribution to theological education. The purposes of *Theological Librarianship* are to foster the professional development of theological librarians and to contribute to and enrich the profession of theological librarianship.

If you have any questions, please contact the *Theological Librarianship* editorial team.

BLOG POST

# Of Interest to All Catalogers...

by Leslie A. Engelson / January 22, 2020

Publications &amp; Resources

## Theology Cataloging Bulletin

...Donna takes us on her journey to reconcile the identities behind two name authority records with very similar access points in the latest Testimony column in the *Theology Cataloging Bulletin*. You'll also discover new initiatives from the PCC and Library of Congress, and benefit from Anna's compilation of recent articles relating to cataloging and integrated library systems and Ann's intrepid pursuit of new and changed LCC numbers and authorized access points. Finally, for your convenience, you'll find a variety of professional development opportunities in the areas of cataloging and preservation, linked data, and management.

Just published, check out the latest issue of *Theology Cataloging Bulletin* at <https://serials.atla.com/tcb/> <<https://serials.atla.com/tcb/>>.

## Theology Cataloging Bulletin



THEOLOGY CATALOGING BULLETIN • JANUARY 2020: VOL. 28, NO. 1

<<https://serials.atla.com/tcb/>>

The current issue can be found at <https://serials.atla.com/tcb/>

<<https://serials.atla.com/tcb/>>. Archives of back issues go back to v. 9, no. 4 (2001) and can be found at <https://serials.atla.com/tcb/issue/archive>

<<https://serials.atla.com/tcb/issue/archive>>.

### Submit to the *Bulletin*

The editorial board of the *Theology Cataloging Bulletin* is looking for first-person accounts of projects, training, or learning experiences that would be of interest to other technical services librarians for the *Testimony* column. Submissions should be 1,000-2,000 words and can include images with appropriate copyright permission and attribution.

*TCB* had been a member-only publication since 1992 and launched as an open access journal in January 2019 on the OJS platform in the hope of attracting a larger audience and sharing our news with others.

Learn more. <<https://www.atla.com/blog/experiences-want-to-be-shared/>>

*TCB is a quarterly publication of Atla's Technical Services Interest Group (TSIG).*

*More information about this interest group and their activities can be found on*

*our website, please visit <https://www.atla.com/learning-engagement/groups/ig/tsig/>.*

BLOG POST

# SCOOP: Fair Use Week 2020 – Fair Use in Pop Culture

by Christine Fruin / February 03, 2020

Copyright, Scholarly Communication, SCOOP



Fair Use Week <<https://www.fairuseweek.org/>> is here once again. From February 24 to 28, 2020, libraries and other organizations across North America will commemorate the laws of fair use and fair dealing through workshops, events, and blog posts such as this.



When libraries think about fair use cases that impact them, they usually consider the still-going Georgia State University case <<https://www.atla.com/blog/the-scoop-the-continuing-conundrum-of-copyright-and-course-reserves/>> over electronic course reserves or the Kinko's course packets case <<https://law.justia.com/cases/federal/district-courts/fsupp/758/1522/1809457/>>. What libraries may not know, however, is that there are some fair use cases from pop culture that have significantly shaped the interpretation and application of the fair use statute <<https://www.law.cornell.edu/uscode/text/17/107/>>, and these rulings can be instructive in the application of fair use to the work of libraries and the educational institutions they serve, particularly when considering questions of how much of a work can be reasonably used for what purpose and when the proposed use potentially impacts the market for the original work.

## Harper & Row v. Nation Enterprises, 471 U.S. 539 (1985) <<https://caselaw.ndlaw.com/us-supreme-court/471/539.html>>



### Facts

Former President Gerald Ford sold the right to publish his memoirs to Harper & Row Publishers. *Time* magazine paid Harper & Row for the exclusive right to serialize excerpts of the memoirs before they were published. Before *Time* began serializing, the *Nation* magazine obtained an unauthorized copy of the unpublished memoirs and published a 2,250-word article, at least 300-400 words of which constituted verbatim quotes taken from the manuscript. *Time* magazine canceled its agreement with Harper & Row, who then sued the *Nation* for copyright infringement.

## Court's Holding

The *Nation's* unauthorized reproduction of excerpts from the unpublished memoirs was not fair use. The U.S. Supreme Court held that the unpublished nature of a work is a key, though not necessarily determinative, factor that tends to negate a fair use defense. Additionally, the Court held that although the excerpts constituted a quantitatively insubstantial portion of the memoirs, they represented “the heart of the book” and were qualitatively substantial in view of their value and their key role in their inclusion in the *Nation*. Finally, noting that the effect of the use upon the potential market for the copyrighted work was the “single most important element of fair use,” the Court found that the defendant’s use “directly competed for a share of the market.”

## Rogers v. Koons, 960 F.2d 301 (2d Cir. 1992)

<<https://casetext.com/case/rogers-v-koons-3>>



## **Facts**

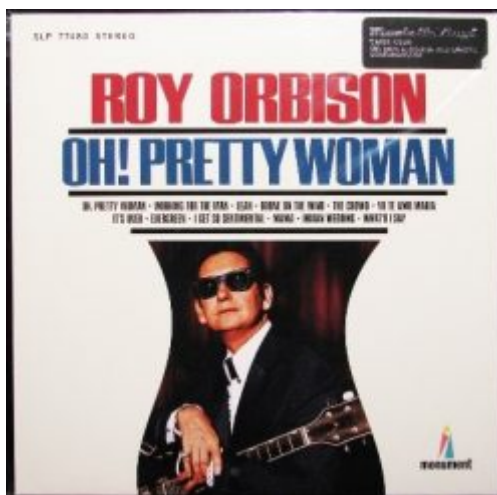
Photographer Art Rogers owned the copyright in a photograph called “Puppies” that he licensed for use on postcards and other printed works. Sculptor Jeff Koons used the photo to create a sculpture, entitled “String of Puppies.” Koons claimed that the purpose of the resulting sculpture was to comment critically on both the original photo and the political and economic system that created it. He displayed “String of Puppies” at a gallery and sold copies to collectors. Rogers brought an action for copyright infringement.

## **Court’s Holding**

The federal appeals court found no fair use. While Koons’s copying may have been intended as a satirical critique of society, it “was done in bad faith, primarily for profit-making motives, and did not constitute a parody of the original work.” The court further found that Koons copied the entire essence of the photograph and exceeded a permissible level of copying under the fair use doctrine. Additionally, the court concluded that because Koons’s work was primarily commercial in nature, the market for the original photo was harmed.

# Campbell v. Acuff-Rose Music, Inc., 510 U.S. 569 (1994)

<<https://www.law.cornell.edu/supct/html/92-1292.zo.html>>



## Facts

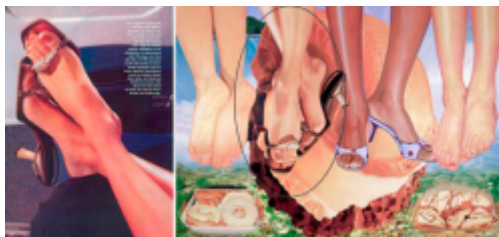
A music publisher, who was co-owner of the Roy Orbison song “Oh, Pretty Woman,” accused the hip-hop band, 2 Live Crew, of infringing on Orbison’s song when they released a parody version titled “Pretty Woman.” The music publisher sued the band for copyright infringement.

## Court’s Holding

The U.S. Supreme Court found that this instance of parody was likely fair use, holding that the purpose of a work is only one element of fair use and even in cases of parody, all the factors of fair use had to be assessed. Fair use is intended to be judged case by case in light of the ends of the copyright law. The Court commented that it is essential for someone doing a parody to be able to quote from existing material and use some of the elements of a prior work to create a new one that comments on the original.

# Blanch v. Koons, 467 F.3d 244 (2d Cir. 2006)

<[http://www.artistrights.info/decision\\_blanch-v-koons](http://www.artistrights.info/decision_blanch-v-koons)>



## Facts

Photographer Andrea Blanch owned the copyright in “Silk Sandals by Gucci,” a photograph taken for the August 2000 issue of *Allure* magazine. “Silk Sandals” is a close-up of a woman’s lower legs and feet resting on a man’s lap. Artist Jeff Koons once again found himself in copyright trouble after he was commissioned to create a series of works, and in one entitled “Niagara,” he included a rotated image of the legs and feet from the “Silk Sandals” photograph.

## Court’s Holding

The appeals court held that Koons’s use of the photograph constituted fair use. The court deemed his collage transformative because he used the photograph as “raw material” in the furtherance of distinct creative objectives. The court ruled that the creation and exhibition of his painting could not fairly be described as commercial exploitation of the original photograph and that there was insufficient evidence of bad faith on the part of Koons. Additionally, the court found that the amount and substantiality of the copying was reasonable in relation to its purpose and that the painting had no negative impact on the potential market for or value of the photograph.

# Henley v. DeVore, 733 F. Supp. 2d 1144 (C.D. Cal. 2010) <<https://h2o.law.harvard.edu/cases/5144>>



## Facts

Singer Don Henley and other songwriters owned copyrights in the songs “The Boys of Summer” and “All She Wants to Do Is Dance.” Charles DeVore, a candidate for the U.S. Senate, and Justin Hart, a member of DeVore’s campaign staff, recorded versions of these songs with some of the lyrics changed to lampoon politicians Barack Obama and Nancy Pelosi (“The Hope of November”) as well as Barbara Boxer (“All She Wants to Do Is Tax”). The candidate and his staff member used the parodies in political videos that were posted to YouTube. Don Henley and the other songwriters, after unsuccessfully trying to get the videos removed from YouTube, led suit for copyright infringement.

## Court’s Holding

The district court held the repurposing of the songs was not fair use. The court found that the candidate and his staff member used the songs for a commercial purpose to encourage campaign contributions, used an amount of the songs that went “far beyond” what was necessary to create what was alleged to be parody, and used the songs in a way that could potentially diminish the market for Henley and others to license the songs to others for other purposes.

## Further Reading

Fair Use is a common topic in the SCOOP column. See our Fair Use Week posts in 2018 <<https://www.atla.com/blog/the-scoop-fair-use-week/>> and 2019

<<https://www.atla.com/blog/scoop-fair-use-fair-dealing-week-2019-fair-use-in-online-education/>>.

We also hosted a webinar in 2018 on Fair Use for Libraries

<<https://www.atla.com/webinar/fair-use-for-libraries/>>.

All of the Codes of Best Practice in Fair Use <<https://cmsimpact.org/resources/codes/>> are useful resources for navigating the application of fair use in various contexts, but check out the first one in the series on Fair Use in Online Video

<[https://cmsimpact.org/wp-content/uploads/2016/01/online\\_best\\_practices\\_in\\_fair\\_use.pdf](https://cmsimpact.org/wp-content/uploads/2016/01/online_best_practices_in_fair_use.pdf)>.

Have you visited our new Copyright LibGuide <<https://atla.libguides.com/copyright>> yet?

There is a whole section on Fair Use <<https://atla.libguides.com/copyright/fairuse>> that includes resources and tools.

### About SCOOP

*The SCOOP, Scholarly COmmunication and Open Publishing, is a monthly column published to inform Atla members of recent developments, new resources, or interesting stories from the realm of scholarly communication and open access publishing.*

BACK

NEW YEAR, NEW VOCABULARY

BLOG POST

# New Year, New Vocabulary

by Jill Annitto / January 29, 2020

Product Updates, Research Tools



## Atla New Vocabulary



80,000

**topical  
headings**

17,000

**geographic  
headings**

100,000+

**name & title  
headings**

Since its origins in 1946, Atla has been a leader in the field of theological and religious research.



For most of that history, Atla's indexing team worked off of a highly curated print thesaurus, its size controlled by the nature of its medium. With a move to CD-ROM in the 1990s and eventually an electronic database in the 2000s, space was no longer an issue and the thesaurus grew.

Today, Atla's vocabulary has expanded to include more than 80,000 topical headings, 17,000 geographic headings, and hundreds of thousands of name and title headings.

After a year of preparation, which included collaborating with EBSCO to ensure a smooth transition, Atla has begun a retrospective vocabulary clean-up with plans to adopt a (mostly) faceted vocabulary. Taking inspiration from FAST (Faceted Application of Subject Terminology <<https://www.oclc.org/research/themes/data-science/fast.html>>), Atla will work to separate topical from non-topical data in subject headings.

Owing to its tighter curation, the faceted vocabulary will be easier to maintain, and with simpler syntax rules, terms will be easier to apply, all while remaining an effective retrieval tool.

## **Systematic Approach**

Atla Metadata Analysts and Editors have been reviewing topical headings based on their areas of expertise, religious and otherwise, including music, anthropology, and philosophy. Since October 2019, they have reviewed nearly 10,000 headings, eliminating redundancies, consolidating granular headings, and ensuring that headings reflect authorized styles and forms.

In addition, topical headings with geographic sub-divisions are being faceted into their topical and geographical components. Later in the spring, Topic—Temporal and Geographic—Topical headings will be similarly faceted.

## **Changes for Users of Atla Research Products**

Atla takes pride in being the Library of Congress's subject schema authority for religion, and is dedicated to maintaining the highest level of quality in its vocabulary. A big part of that quality is striving for seamless user experience.

The faceted vocabulary will allow search filters to aggregate topics separately from non-topics; rather than returning many low-use, multi-faceted results, subject filters will return relevant, higher-use headings.

Atla will roll out changes in *Atla Religion Database*® (<https://www.atla.com/research-tool/atla-religion-database/>) (<https://www.atla.com/research-tool/atla-religion-database/>) *Atla RDB*® (<https://www.atla.com/research-tool/atla-religion-database/>), *AtlaSerials*® (<https://www.atla.com/research-tool/atlas/>) (<https://www.atla.com/research-tool/atlas/>) *Atlas*® (<https://www.atla.com/research-tool/atlas-plus/>) (<https://www.atla.com/research-tool/atlas-plus/>), and *AtlaSerials PLUS*® (<https://www.atla.com/research-tool/atlas-plus/>) (<https://www.atla.com/research-tool/atlas-plus/>) *Atlas PLUS*® (<https://www.atla.com/research-tool/atlas-plus/>) (<https://www.atla.com/research-tool/atlas-plus/>) as the terms are reviewed/faceted. Users may notice the changes mentioned above starting in February 2020.

Updates in the user interface will work hand in hand with these changes.

- ▶ By listing subject headings within Atla bibliographic records, users will find reviewing headings easier than reading them in a continuous string. (Forthcoming).
- ▶ Users will also notice that Peer Reviewed and Open Access designations have been given their own fields and will no longer appear in the subject headings filter on the search results page.

We will continue to share our progress and look forward to discussing the project with you at Atla Annual 2020 (<https://www.atla.com/event/atla-annual-2020/>) in Detroit, Michigan.

BLOG POST

# 2019: An Overview of Our Updates to Our Subscription Products

by Cristina Ochoa / January 24, 2020

Product Updates, Research Tools



Here at Atla, we conduct ongoing maintenance and improvement of our tools, which involves both actively incorporating feedback from our users and continually internally evaluating our products. Our top priority is to ensure the highest quality and experience for our users, so that they can do the work they need to do.

In 2019, we were able to implement several updates to *Atla Religion Database*<sup>®</sup> (<https://www.atla.com/research-tool/atla-religion-database/>) *Atla RDB*<sup>®</sup> (<https://www.atla.com/research-tool/atla-religion-database/>), *AtlaSerials*<sup>®</sup> (<https://www.atla.com/research-tool/atlas/>) *Atlas*<sup>®</sup> (<https://www.atla.com/research-tool/atlas/>), and *AtlaSerials PLUS*<sup>®</sup> (<https://www.atla.com/research-tool/atlas-plus/>) *Atlas PLUS*<sup>®</sup> (<https://www.atla.com/research-tool/atlas-plus/>) databases that we would like to share.

## User Identified Issues

### The Issue: Book reviews were crowding out articles in search results.

- ▶ The Update: We shifted article weighting to ensure articles are the top results, outranking book reviews where appropriate.
- ▶ Where: *Atla Religion Database* <<https://www.atla.com/research-tool/atla-religion-database/>>, *Atlas* <<https://www.atla.com/research-tool/atlas/>>, and *Atlas PLUS* <<https://www.atla.com/research-tool/atlas-plus/>>



Academic  
Journal



Book



Periodical

### The Issue: It was difficult to visually discover different content types in search results.

- ▶ The Updates:
  - ▶ Essays and essay collections now have a book icon, rather than a periodical
  - ▶ Academic journals now have their own icon, rather than a periodical
- ▶ Where: *Atla Religion Database* <<https://www.atla.com/research-tool/atla-religion-database/>>, *Atlas* <<https://www.atla.com/research-tool/atlas/>>, and *Atlas PLUS* <<https://www.atla.com/research-tool/atlas-plus/>>

## Atla Identified Areas of Opportunity

### Area of opportunity: Connect our users to more content

- ▶ The Update: We have hotlinked all DOI's, replacing static links with active ones, allowing users to smoothly transfer to the site hosting the desired content.

- What it means: If we only have indexed a title in *Atla Religion Database* <<https://www.atla.com/research-tool/atla-religion-database/>>, but the title is open access or available elsewhere in full-text, the hotlink easily takes our user to the full text, wherever it may be available.
- Where: *Atla Religion Database* <<https://www.atla.com/research-tool/atla-religion-database/>>, *AtlaSerials* <<https://www.atla.com/research-tool/atlas/>>, and *Atlas PLUS* <<https://www.atla.com/research-tool/atlas-plus/>>

### **Area of opportunity: Incomplete publisher information**

- The Update: We now list publisher name, location, publication frequency, ISSN (-L), e-ISSN, and bibliographic coverage.
- Where: All *Atlas PLUS* <<https://www.atla.com/research-tool/atlas-plus/>> titles, including those also in *Atlas* <<https://www.atla.com/research-tool/atlas/>> with *Atla Religion Database* <<https://www.atla.com/research-tool/atla-religion-database/>>

BACK

ANNOUNCING ADDITIONS TO  
ATLA PRODUCTS – JANUARY 2020

BLOG POST

# Announcing Additions to Atla Products – January 2020

by Margot Lyon / January 28, 2020

Product Title List, Research Tools

**New Titles Added**  
*Atla RDB, Atlas, & Atlas PLUS*

The banner features three journal covers. From left to right: 'Ching Feng' (white cover with red accents), 'SCOTTISH CHURCH HISTORY' (maroon cover with a white cross), and 'webMOSAICA' (black and white cover with a cityscape and birds). Below the covers is an orange button with the text 'Learn More'.

[Learn More](#)

Chicago, IL, January 28, 2020 – Atla is pleased to announce the addition of titles now available in *Atla Religion Database*® (*Atla RDB*®)

<<https://www.atla.com/research-tool/atla-religion-database/>>, *AtlaSerials*® (*Atlas*®)

<<https://www.atla.com/research-tool/atlas/>>, and *AtlaSerials PLUS*® (*Atlas PLUS*®)

<<https://www.atla.com/research-tool/atlas-plus/>>.

## **New Indexing Titles in *Atla Religion Database***

- ▶ *Artistic Theologian by School of Church Music* at Southwestern Baptist Theological Seminary
- ▶ *Christianity in the Middle East* by Evgenii Palamarenko
- ▶ *The Journal of Confucian Philosophy and Culture* by Sungkyunkwan University
- ▶ *Kader* by Kader
- ▶ *Studia Warmińskie* by Wydawnictwo Uniwersytetu Warmińsko-Mazurskiego
- ▶ *WebMosaica* by Instituto Cultural Judaico Marc Chagall

## **New Full-text Titles in *Atlas***

*Scottish Church History* by Edinburgh University Press

## **New Full-text Titles in *Atlas PLUS*\***

*Ching Feng* by Christian Study Centre on Chinese Religion and Culture

## **Bridging Scholarship or Being a Bridge**

With a few weeks of 2020 underway, Atla announces another round of new titles that have been added to *Atla Religion Database*, *Atlas*, and *Atlas PLUS*, and offers the following selected highlights of new content:

In the realm of interreligious scholarship, *Ching Feng*, a journal produced by the Christian Study Centre on Chinese Religion and Culture, offers a bridge between scholarship on Christianity, Chinese Christianity, and other Asian religions and cultures. With a focus on connecting scholars in China to their global peers, the journal is also bilingual, offering full-text content in both English and Chinese.

Additionally, all titles added to *Atla Religion Database* this month are open access, allowing users to easily navigate from the bibliographic information to the full-text versions, wherever they are hosted.

\**Atlas PLUS* includes all of the titles in Atla's original full-text product, *Atlas* and 160+ additional full-text titles.

Not a subscriber? Learn how here: <https://www.atla.com/research/how-to-subscribe/> <<https://www.atla.com/research/how-to-subscribe/>>

To view Atla's title lists click here: <https://www.atla.com/research/title-lists/> <<https://www.atla.com/research/title-lists/>>

## **About Atla**

Established in 1946 as the American Theological Library Association, Atla is a membership association of librarians and information professionals, and a producer of research tools, committed to advancing the study of religion and theology. Atla's membership includes more than 800 individuals and libraries at academic institutions from diverse religious traditions and backgrounds. As a community of collectors and connectors, Atla works to promote worldwide scholarly communication in religion and theology by advancing the work of libraries and related information providers.

## **Press Contact:**

Margot Lyon, +1.312.454.5100 ext. 4433, [mlyon@atla.com](mailto:mlyon@atla.com)



BLOG POST

# Call for Proposals: New Edited Volume on Administration in Theological Libraries

by Andrew Keck / February 07, 2020

Publications & Resources



## Proposals

The Atla International Theological Librarianship Education Task Force <<https://www.atla.com/about/committees-councils-task-forces/itle-taskforce/>> seeks proposals for the second volume of “The Theological Librarian’s Handbook,” an open access book series published by Atla Open Press. <<https://www.atla.com/learning-engagement/resources-for-librarianship/atla-open-press/>> Volume one will be available March 2020 at <https://books.atla.com> <<https://books.atla.com>>.

Models for the administration of theological libraries vary significantly based on size, location, culture, and context. Commonly, theological libraries must develop an internal administration of policies, procedures, and goals in relation to collection management, staffing/volunteers, planning, reporting, and budget, as well as administer external relationships to a broader institution, library consortia, and other stakeholders.

The targeted audience for this volume includes those starting a new theology library or beginning a new position in administration with principles relevant to established libraries and library directors.

Appropriate articles for the volume include the following:

- ▶ Library mission and goals
- ▶ National and international library regulations and standards
- ▶ Library policies and procedures
- ▶ Library staff
  - ▶ Support staff
  - ▶ Volunteers
- ▶ Library committee and institutional relations
- ▶ Planning and reporting
- ▶ The budget
- ▶ Financial accountability and record-keeping

# Proposal Submission Instructions

Proposals are welcome from single or co-authors. Authors from different global contexts are especially encouraged. Proposals must include a 250-word abstract describing the topic and a working title for the article, as well as a current CV or resume for the author(s). Proposals should be submitted electronically by April 15, 2020, to [akeck@smu.edu](mailto:akeck@smu.edu).

Review of submissions will begin immediately with determination of final selections by June 1, 2020.

## Further Information

For those proposals that are accepted, final article manuscripts of approximately 1,500 – 2,500 words will be due by December 1, 2020. Anticipated publication date by Atla Open Press is summer 2021. The final product will be available open access as PDF and EPUB, and also available in print on demand.

BLOG POST

# Loyalty Discount and Grant Options Available for Atla Annual 2020

February 07, 2020

Atla Annual



We understand traveling for professional development can be expensive. To this end, we offer multiple grants to support attendance at Atla Annual 2020 in Detroit, Michigan, June 17-20.

Whether you are an individual or affiliated with a library, and whether you live inside or outside the United States, we offer grants that will help offset the cost of your conference experience. Our goal is to help as many members as possible attend Atla Annual and foster connections with fellow theological librarians.

Applications for the following loyalty discount and grants can be found in the My Atla <<http://my.atla.com/>> web portal.

## Conference Travel Grant

The Conference Travel Grant supports attendance at Atla Annual.

Attendees from US and Canada

- ▶ \$750 USD will be awarded to any Atla Student or Individual Member who receives NO financial assistance from their institution to attend the conference
- ▶ \$500 USD will be awarded to any Atla Student or Individual Member who receives up to \$250 USD assistance from their institution to attend the conference
- ▶ \$250 USD will be awarded to any Atla Student or Individual Member who receives up to \$500 USD assistance from their institution to attend the conference

Attendees from Other Countries

- ▶ \$1,000 USD will be awarded to any Atla Student or Individual Member regardless of if they receive financial assistance from their institution to attend the conference

Learn more <<https://www.atla.com/membership/member-benefits/individual/conference-travel-grants/>>

## Global Librarians Grant

The Global Librarians Grant supports attendance at Atla Annual. \$1,000 USD will be awarded to any Atla Student or Individual Member. Applicants must be working full-time or part-time in a library supporting religious studies or theological higher education programs in a country classified with a Low, Lower Middle, or Upper Middle income economy as defined by the World Bank <<https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups>> as of January 2020.

Learn more <<https://www.atla.com/membership/member-benefits/individual/global-librarians-grants/>>

## Member Product Loyalty

The Member Product Loyalty Program recognizes and awards our current Institutional Members and Affiliate Candidate Libraries who demonstrate their loyalty to Atla by subscribing to *Atla Religion Database*<sup>®</sup> (*Atla RDB*<sup>®</sup>), *AtlaSerials*<sup>®</sup> (*Atlas*<sup>®</sup>), and *AtlaSerials PLUS*<sup>®</sup> (*Atlas PLUS*<sup>®</sup>). Atla reserves a portion of funds garnered from database sales for distribution to membership programs.

The member representative of the library is able to select up to four staff members to receive discounted conference registration in \$100 USD increments.

Learn more <<https://www.atla.com/membership/member-benefits/institutional/member-product-loyalty/>>

Thank you to the generosity of Atla members <<https://www.atla.com/scholarshipfund/>>, friends, and other organizations in making these grants possible.

## Atla Annual

Atla members have met annually since 1947 to develop their skills and connect with their colleagues in religion and theology. Atla Annual has over 300 members, exhibitors, and international guests who meet in June every year and take part in over 100 programs such as workshops, panels, exhibitor showcases, meetings, and diverse worship services. With its long history and rich programming, Atla Annual has established itself as one of the must-attend events in religion and theology.

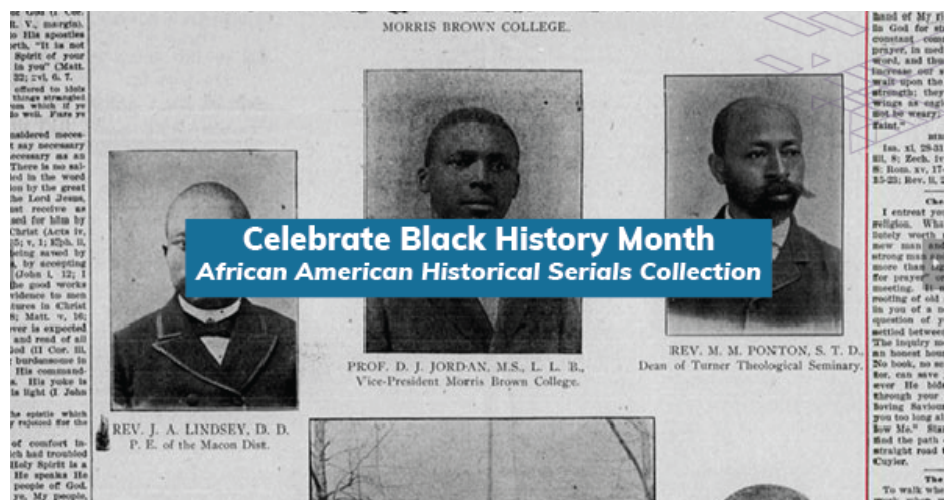
We hope to see you at Atla Annual 2020 <<https://www.atla.com/eventshome/atlannual/>> in Detroit, Michigan, June 17-20!

BLOG POST

# Award-Winning African American Historical Serials Collection Free for the Month of February

February 10, 2020

Product Updates, Research Tools



In honor of Black History Month, Atla <<http://www.atla.com>> in partnership with EBSCO <<http://www.ebsco.com>> is offering free access during the month of February to the *African American Historical Serials Collection*

<<https://www.ebsco.com/products/digital-archives/african-american-historical-serials-collection>>, an archive of periodicals that document the history of African American religious life and culture between 1829 and 1922.

A collaborative project between EBSCO and Atla, this collection is the product of more than ten years of organizing and collecting formerly fragmentary and endangered materials into a centralized and accessible resource. It includes content from newspapers, magazines, and annuals from various African American religious organizations, churches, and social services agencies.

The collection was named an Outstanding Academic Title by *Choice* Magazine.

## **How to Access**

Enjoy your free access during the month of February by using this link.

Learn more about the collection. <<https://www.atla.com/research-tool/serials-african-american/>>



BLOG POST

# Join Us for a GreenGlass® Demonstration on February 10th

by Charlotte Nahon / February 07, 2020

Programs & Projects



Join us on February 10 at 2 p.m. CST/3 p.m. EST for a demonstration of OCLC/Sustainable Collection Services GreenGlass Group Collection Analysis <<https://www.oclc.org/en/sustainable-collections.html>>software. This demonstration will focus on the use of the GreenGlass platform to achieve shared print initiatives. If you are interested in attending, please contact us <<https://www.atla.com/about/contact-us/>> for the meeting link.

GreenGlass gives libraries a powerful data analysis tool to understand their collections in relation to other groups of libraries, and to model retention scenarios at both the local and group level. As a group, SCELCL Shared Print participants commit to retaining both unique items and widely held items, of which no more than 25% of the library's collection is targeted through the analysis process for retention

The SCELC Shared Print program <<https://www.scelc.org/libraries/shared-print>> currently includes thirty-five academic institutions of all sizes, and the collective collection represents the full range of academic disciplines. We welcome Atla member libraries to learn more about the Shared Print program by reviewing the recent webinar with Atla and SCELC <<https://www.atla.com/webinar/atla-scelc-shared-print-program/>> leadership. To express your interest in joining the SCELC Shared Print program, please complete the Shared Print Interest form <<https://scelc.org/libraries/member-library-benefits/shared-print-program/shared-print-interest-form>>.

BACK

HELP MAINTAIN "WEBSITES ON  
RELIGION" LIBGUIDE

BLOG POST

# Help Maintain "Websites on Religion" LibGuide

by David Schmearsal / February 07, 2020

Publications & Resources



As you may know, within the last few years Atla has assumed ownership of the “Websites on Religion” list created by Charles Bullinger and formerly maintained by the Wabash Center. In recent months, Atla hired Jim Darlack to convert this content into a LibGuide, available on Atla’s website:

<https://atla.libguides.com/WOR> <<https://atla.libguides.com/wor>>. Christine Fruin of Atla has asked members of the Public Services Interest Group and the World Religions Interest Group to collaborate with other members of Atla, and of the wider realm of religious and theological studies, to develop and maintain this LibGuide going forward.

To this end, we are asking for assistance with the following tasks:

1. Discovering and suggesting additional, free, relevant content for inclusion
2. Vetting proposed content to ensure it meets established criteria
3. Regularly testing to ensure there are no broken links

Developing this guide to curated, free, open-access online resources in religion and theology will be useful not only for librarians but also for alumni and others who do not have access to subscription databases. It is our hope that the development of this guide will serve as a catalyst for the creation of additional stand-alone guides that will facilitate exploring individual faith traditions, their history, and their sacred texts in greater depth.

## Interested in Participating?

If you have relevant subject-area expertise and are interested in participating, or if you know a colleague, faculty member, or student who may be able to participate (or compelled to participate), we would love to hear from you.

Representing the Public Services Interest Group <<https://www.atla.com/learning-engagement/groups/ig/psig/>>:

- David Schmersal
- Gerrit Van Dyk
- Kaeley McMahan

Representing the World Religions Interest Group <<https://www.atla.com/learning-engagement/groups/ig/wrig/>>:

- Brian D. Wright
- Beth Kumar