



atla  **Newsletter**

Volume 66

Issue 8

June 2019

This is a PDF version of the Atla Newsletter Digest. View the
Atla blog at atla.com for the latest Atla news.

BACK

'MAY I GROW IN UNDERSTANDING'

BLOG POST

'May I Grow in Understanding'

by Jennifer Bartholomew, President 2018-2019 / June 08, 2019

Newsletter, From the President



Dear Atla Members,

It's June — time to celebrate the end of the school year and reflect.

First I'd like to say thank you. This year I've had the opportunity to correspond and talk with many of you. I am inspired by your knowledge, your interests, and your commitment to the work we share. Listening to you helps me understand more fully, and make sense of, the changes in higher education and our world.

In the next years, the Association will try new things, walk down some unknown paths. As we explore new ways to use and share resources, we'll continue to collaborate, learn from, and mentor each other. We'll discover new ways to connect, carry out our common mission, and achieve our vision. We need your contributions, your knowledge, to accomplish this. Wherever you are in your professional life, you are a part of the fabric of theological librarianship, and the change that will help Atla accomplish its goals related to scholarly communication in religion and theology.

In many of my previous columns, I've focused on the Board's work: details related to governance, the association rebranding, and how we are fleshing out our vision of building a trusted network in religion and theology. We are able to accomplish our work due to the contributions of our members, the work of our Executive Director, Brenda Bailey-Hainer, and her very fine Atla staff. I am grateful to the Board for the opportunity you gave me to lead this year. You are giving, smart, thoughtful, and fun colleagues — I've learned so much. Thank you all.

I'd like to close with a few thoughts about a small group I belong to. The "JEWELS" are a group of women of different faiths, mostly Christian (ELCA Lutheran, United Church of Christ, Quaker, Episcopalian, Roman Catholic, AMEC, still seeking) but we also have members who are Muslim, Bahai, Orthodox, and Reform Jews. These women set a strong example of listening and sharing, speaking honestly about difficult issues related to religion, life, and death. I've learned as much from this group than from all my seminary education.

"Today, may I be open to other's ideas and beliefs, respectful of our differences, not threatened by them. May I grow in understanding..."

At the beginning of each meeting we say together an invocation that begins with, “Today, may I be open to other’s ideas and beliefs, respectful of our differences, not threatened by them. May I grow in understanding...” This is how I see the work of Atla and its members, professionals dedicated to helping all grow in understanding. (And no, I don’t have a citation. Let me know if you can help me with that.)

At the end of each meeting the JEWELS close with a version of the Buddhist loving-kindness meditation, saying together “May you be filled with loving kindness, may you be well, may you be peaceful and at ease. May you be happy.” This is the last of my columns, again, thank you. Please know that whether you are a new or a long time Atla member, we are glad you are with us, we appreciate your contributions, and we wish you well.

See you in Vancouver!

BACK

PACKING AND PREPPING

BLOG POST

Packing and Prepping

by Gillian Harrison Cain / June 08, 2019

Newsletter, From Staff Leadership



Atla Annual is being held in Vancouver, BC, Canada, this year. While Canada seems so close to Chicago where the Atla offices are located, it is another country. As an organization based in the US we've had to adjust how we speak, the information we provide, and things we pack to prepare for the conference this year.

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At the first Conference Committee meeting she participated in, Cindy Aalders — the 2019 Local Host representative from Regent College — gently reminded us that Vancouver, BC, is not in the Pacific Northwest. Given its proximity to Seattle and Portland (other cities we considered when looking to bring Atla Annual to this part of North America), we had been mistakenly referring to Vancouver this way.

This guidance from a local was invaluable. To acknowledge and respect the location of the conference this year, we have thoughtfully incorporated elements suggested by our Canadian colleagues. These include inviting a member of the Musqueam First Nation to offer a welcome, selecting a few signature menu items at the opening reception, and providing speakers with language recommended for acknowledging the territory that they may choose to say at the beginning of their sessions.

When I travel, I'm constantly trying to balance between the familiar and the unique. I gravitate toward hotel brands I know, to assure a good night's rest. When it comes to food, I try to be a little more adventurous... asking the hotel concierge or members I'm visiting for recommendations of places to experience the best of the local cuisine. If I have a little free time, I won't be found watching tv in my room, I'm lacing up my sneakers to take a walk to a local point of interest.

Speaking of sneakers, space in my suitcase is at a premium this year. As staff prepared to bring the conference to Canada, we've become aware of the challenges of crossing a border to put on a conference. We've spent time learning about navigating customs, assisting travelers with Visas, and reminding

Speaking of sneakers, space in my suitcase is at a premium this year. As staff prepared to bring the conference to Canada, we've become aware of the challenges of crossing a border to put on a conference. We've spent time learning about navigating customs, assisting travelers with Visas, and reminding ourselves about the exchange rate. We've had to carefully consider what items to bring to conference and what items we can do without this year and how to get them all there. Even if we don't have all the usual stuff, I can assure you we are not lacking good content, great speakers, and enthusiastic attendees.

As those of you who are joining us in Vancouver prepare to travel, I encourage to double and triple check that you have the following three things:

1. your passport (and visa if required);
2. this letter <<https://www.atla.com/wp-content/uploads/2019/05/2019-atla-annual-conference-june-8-19-cbsa.pdf>> from the Canada Border Services Agency; and
3. a mind ready to absorb and share.

One of the things I value about my time at Atla Annual is the opportunity to connect with colleagues, and I know this is what many of you treasure most about conference as well. It's a joy to catch up with folks, hear the latest news, and share a story or two. As we come together in Vancouver this year, we have a record number of first-time attendees as well as many attendees from places other than North America. While I'm very much looking forward to visiting with those of you I know, I'm also excited about the opportunity to meet new folks and learn about them and their libraries.

As I prepare to travel to the West Coast of Canada (NOT the US Pacific Northwest), I'm looking forward to experiencing the richness that is the worldwide Atla community of collectors and connectors in religion and theology. Safe travels!

BACK

ATLA EXHIBITS AND CO-
SPONSORS EVENT WITH EBSCO
AT ACRL 2019

BLOG POST

Atla Exhibits and Co-Sponsors Event with EBSCO at ACRL 2019

May 31, 2019

Newsletter, Association News



Atla exhibited at the Association of College and Research Libraries (ACRL) <<http://www.ala.org/acrl/>> 2019 Conference in Cleveland, Ohio, from April 10-13. Debuting the new brand, Atla staff members enjoyed talking to the many academic librarians who stopped by the newly-designed booth. In total, there were more than 3,000 attendees and over 500 conference programs.

A highlight of the conference was an expert talk over breakfast sponsored by Atla and EBSCO by Dr. Timothy Beal, the Interim Dean of the College of Arts and Sciences and Florence Harkness Professor of Religion and chair of the Department of Religious Studies at Case Western Reserve University. Dr. Beal spoke about deep learning, experimental humanities, and the role of the academic library.

“Every library is a rich resource of different kinds of data — texts, images of texts, circulation information, and so on. So, what unique kinds of data does your library have? How is it organized and accessed? Then, as we continue to learn and experiment with new computational methods, we should keep asking how these methods might afford new ways of working with our particular data.”

DR. TIMOTHY BEAL

Read about the full presentation on EBSCO *post* <<https://www.ebsco.com/blog/article/acrl-2019-dr.-timothy-beal-talks-about-humanities-librarianship-coding>>.

Atla also hosted a lively reception for more than fifty members, customers, publishers, and friends.

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Megan McCarthy (Digital Content Production Manager), Margot Lyon, (Director of Business Development), and Gillian Harrison Cain (Director of Member Programs) staffed the newly designed Atla booth. Photo credit: Laura DeWitt.

Photo credit of featured image: Jill Annitto (Editorial Manager) meets with Atla Individual Member Megan Welsh (Interdisciplinary Arts & Humanities Librarian at University of Colorado Boulder – Norlin Library) at the Atla booth during ACRL. Photo credit: Laura DeWitt.

Share this article

BACK

MEET WITH THE ATLA OPEN
PRESS AT CONFERENCE!

BLOG POST

Meet with the Atla Open Press at Conference!

May 24, 2019

Newsletter, Atla Annual, Atla Annual 2019, Scholarly Communication



The Atla Open Press publishes open access works on subjects at the intersection of librarianship and religious and theological studies that potentially impact libraries. We seek to provide resources that guide and support innovative library services and enhance professional development. To that end, the Press publishes open monographs <<https://books.atla.com>>, *Theological Librarianship* <<https://theolib.atla.com/theolib>>, and other open serials including *Theology Cataloging Bulletin* <<https://serials.atla.com/tcb>> and the *Summary of Proceedings* <<https://serials.atla.com/proceedings>>.

The publications of the Press are always seeking new readers, authors, and ideas for content. While attending this year's annual conference, we invite and encourage attendees to stop by the Atla Open Press table to meet with editors to learn more about accessing Press content and publishing with the Press. Presenters at this year's conference are encouraged to stop by and learn more about how to submit your papers to the 2019 *Summary of Proceedings*.

The schedule of publications that will be represented at the Atla Open Press Table at Atla Annual is as follows. We look forward to meeting with you!

Schedule

Wednesday, June 12 / 6-6:30 pm	Open Monograph Program
Wednesday, June 12 / 6:30-7:00 pm	<i>Summary of Proceedings</i>
Wednesday, June 12 / 7:00-7:30 pm	Atla Staff & Members of Atla Press Coordinating Council

Thursday, June 13 / 8:00-8:20 am	Open Monograph Program & <i>Theological Librarianship</i>
Thursday, June 13 / 8:20-8:45 am	<i>Theology Cataloging Bulletin</i>
Thursday, June 13 / 10:00-10:30 am	Atla Staff & Members of Atla Press Coordinating Council
Thursday, June 13 / 3:00-3:25 pm	<i>Summary of Proceedings</i>
Thursday, June 13 / 3:25-3:50 pm	<i>Theology Cataloging Bulletin</i>
Friday, June 14 / 8:00-8:45 am	<i>Theological Librarianship</i>
Friday, June 14 / 10:00-10:30 am	<i>Open Monograph Program</i>

Share this article

BACK

NOTES FROM THE ROAD: GEORGE
FOX UNIVERSITY AND WESTERN
SEMINARY

BLOG POST

Notes from the Road: George Fox University and Western Seminary

by Christine Fruin / May 21, 2019

Newsletter, Notes from the Road



After spending a fantastic week at the Library Publishing Forum in Vancouver, BC, I headed south to Oregon to attend the Pacific Northwest Religious Studies and Theological Library Association (PNWRSTLA <<https://www.atla.com/learning-engagement/groups/rg/pnwrstla/>>) meeting. While in the area, I took the opportunity to visit two Atla members: George Fox University and Western Seminary.

George Fox University



Murdock Library at George Fox University, Newberg, Oregon

Despite the gray skies and chilly drizzle, the George Fox University campus greeted me with lush green lawns and abundant flowering landscaping. The library opens into a warm and inviting space where students, faculty, and visitors alike can gather to study and socialize.





Inviting open floor plan on the first floor of Murdock Library at George Fox University



Rare late 19th-century tapestry depicting treaty between William Penn and several Indian tribes, on display in Murdock Library.

During my visit, I met with several members of the library staff including research and instruction librarians, the manager of the institutional repository, and the dean of the library. We discussed the history of the university as well as the diverse and growing educational programs the university offers at both the undergraduate and graduate levels at the campuses in Newberg and nearby Portland.

I was treated to a tour of the library and its archives, which reveal the university's ties to the Quaker tradition as well as one of its more famous students, Herbert Hoover.

Western Seminary



Cline-Tunnell Library at Western Seminary

While visiting Western Seminary, I was invited to attend the faculty roundtable luncheon where I spoke with several seminary faculty members about author's rights and scholarly publishing as well as answered questions about copyright and course materials. I then gave a formal presentation on copyright and online teaching, which was attended by faculty as well as seminary and library staff.



Inside Armstrong Hall, Western Seminary

After the presentation, library director and Atla board member Matthew Thiesen gave me a tour of historic Armstrong Hall, a beautiful former mansion that now that serves as the Seminary's administrative home. We also toured the Cline-Tunnell Library where midcentury architecture meets contemporary library services. During the tour, I learned about the history of the campus, its several degree programs, and the ways the library is serving students who mostly attend classes on Mondays.



<<https://www.atla.com/wp-content/uploads/2019/05/nfr6.jpg>>
Inside Cline-Tunnell Library,
Western Seminary

BACK

REFINE YOUR COLLECTION
STRATEGY WITH ACTIONABLE
DATA USING GREENGLASS®

BLOG POST

Refine Your Collection Strategy with Actionable Data Using GreenGlass®

May 22, 2019

Newsletter, Programs & Projects, Technology



GreenGlass <<https://www.oclc.org/en/sustainable-collections.html>>®, a Sustainable Collections Service from OCLC, is a powerful tool that delivers insights that go beyond what you get through other collection analytics. GreenGlass provides the actionable data you need to make informed decisions about which print titles to keep and which to weed. The visualization tool identifies collection patterns by usage, subject, location, publication, and acquisition dates. It also compares your existing collections to the HathiTrust Digital Library, WorldCat, and other libraries' holdings, allowing you to weed low-use monographs that are widely available or securely held elsewhere.

Watch this recording <<https://vimeo.com/320359197/ffcb96b09e>> to learn about how Sam Houston State University used GreenGlass to right size their library's collections and read about <<https://www.oclc.org/en/member-stories/ucl.html>> how University College London (UCL) was able to create a collection strategy across their eighteen libraries to allow more study space for students.

“The unique capabilities of GreenGlass make library collection decision making much easier. We’ve been able to identify areas of strength, improve data quality, and deselect stock across our collections very efficiently. This puts us in a strong position to collaborate on future collective collection initiatives as they emerge to transform our library spaces.”

—Rozz Evans, Head of Collection Strategy, UCL

Learn more or request a consultation to hear more about a special discount for Atla libraries.

BACK

SCOOP: SHOWING MOVIES IN
CLASS AND ON CAMPUS

BLOG POST

SCOOP: Showing Movies in Class and on Campus

by Christine Fruin / June 06, 2019

Newsletter, The SCOOP



When you want to show a film – whether it be part of a course, at a group or club activity, or as an organizational event – you must consider the rights of the those who own the copyright to the film prior to its showing. This consideration must be made regardless of who owns the video or where you obtained it. Copyright owners have the exclusive right to publicly perform their works; hence, there may be situations when permission must be obtained before a copyrighted work is publicly performed.

Legal Aspects

When you're using a film, video, or TV program in a classroom for teaching or educational purposes, such performance or display of the entire work may be allowed without permission under the face to face teaching exemption at 17 U.S.C. §110(1). When showing a film in an online class, it may be considered fair use depending on how much of the film is being shown and for what purposes. If fair use does not apply, you will need a streaming license or view the film through a licensed streaming film provider. In most other cases, especially when the film, video, or TV program is being shown as part of an event, you need permission – often in the form of a public performance rights (PPR) license – to perform or show the copyrighted work.

When Do You Need a Public Performance Rights License?

You need a public performance license if:

- ▶ the showing of the video is open to the public, such as a screening at a public event,
- ▶ the showing is in a public space where access is not restricted, such as showing a film for a class but in a venue that is open to anyone to attend, or
- ▶ if persons attending are outside the normal circle of family and friends, such as a showing of a film by a club or organization.

You do not need a public performance license if:

- ▶ you are privately viewing the film in your home with only family and friends in attendance,
- ▶ you are an instructor showing the film in class as part of the course curriculum to officially enrolled students in a classroom that is not open to others to attend, or
- ▶ the film is in the public domain

Frequently Asked Questions About Showing Films in Class or on Campus

- ▶ **Our student club wants to show a film, but it is for educational purposes. There is a plan for discussion about the issues raised in the film after it's shown. Do we still need Public Performance Rights?**

It depends. Ordinarily, the showing of a film by a group or club is for entertainment purposes and thus PPR is required. However, if the group's purpose and activities are ordinarily educational nature and the showing of the film is in furtherance of those educational purposes and activities, then it may be fair use to show the film without PPR.

▶ **What about a film series hosted by a group or club that is open to and advertised to the public?**

The showing of a film as part of a film series is viewed as entertainment even if hosted or sponsored by an educational group or club. No matter how educational the setting or how tied to the curriculum, this is generally considered not to be fair use and PPR must be obtained.

▶ **I own the DVD that the club I am a member of wants to show. Do I still need to get PPR?**

It doesn't matter where the film you are planning to show comes from – your own collection, the library's, or the corner video rental shop. The analysis is the same. If an exception under copyright law does not apply (e.g., fair use, face to face teaching), then you must obtain PPR prior to showing the film.

▶ **What does "Home Use Only" mean? Does it mean I cannot show this DVD to my class?**

Under copyright law, copyright holders have the exclusive right of performing or displaying their copyrighted works, including films or videos. The “Home Use Only” warning at the beginning of most DVDs refers to this exclusive right of performance and display. However, the law also has an exception for performing or displaying works in a face to face teaching situation where the work being performed or displayed is related to the curriculum and only being performed or displayed for students enrolled in a course at a non-profit educational institution. Therefore, under this exception, DVDs with the “Home Use Only” warning can be played in a face to face classroom. For online courses, refer to fair use for determining how much of the film can be shown.

▶ **May I show clips of films to my students as part of a lecture?**

Generally, yes, this is permissible under fair use. Apply the four factors of fair use to determine whether the film in question may be used for this purpose and how much of the film may be shown. New exemptions under the Digital Millennium Copyright Act permit educators to “rip” clips from videos for educational purposes.

▶ **The film I want to show is on Netflix. Can I stream this through my Netflix account in the classroom?**

Subscription services such as Netflix and Amazon have very detailed membership agreements that may forbid the streaming of subscribed content in a classroom or other public venue. When you agree to the terms of membership, you enter into a contract and the terms of that contract trump any applicable exception in copyright. Therefore, if the membership agreement with Netflix prohibits the showing of the film in a classroom, you are bound by the terms of that agreement even if the face to face teaching exception would otherwise allow it.

Further Reading

- ▶ The text of this column comes in part from the new Copyright and Fair Use LibGuide (<https://atla.libguides.com/copyright/showingmovies> <<https://atla.libguides.com/copyright/showingmovies>>). Check out this new resource to learn more about copyright issues facing libraries and the faculty and students they serve.
- ▶ Great summary from Virginia Theological Seminary on public performances and churches. <https://buildfaith.org/movies-at-church/> <<https://buildfaith.org/movies-at-church/>>
- ▶ Further explanation and guidance on showing films and other video content in class and in public settings on campus from the University of Pittsburg University Library System. <https://www.library.pitt.edu/showing-films-videos-and-tv-programs> <<https://www.library.pitt.edu/showing-films-videos-and-tv-programs>>

The SCOOP, Scholarly COmmunication and Open Publishing, is a monthly column published to inform Atla members of recent developments, new resources, or interesting stories from the realm of scholarly communication and open access publishing.

BACK

SIGN UP FOR ALERTS FROM THE
ATLA BLOG

BLOG POST

Sign Up for Alerts from the Atla Blog

May 24, 2019

Newsletter



SIGN UP FOR BLOG ALERTS

The new Atla blog is your go-to place for information on membership, our research tools, and updates on our work. Once this information was in separate places, but now readers can visit us on this blog to keep up-to-date on what we're up to at Atla and hear updates from your colleagues, Atla staff, and the Board of Directors.

In fact, we have now released a sign-up form <<https://www.atla.com/alerts/>> that will allow the entire Atla Community, including members, subscribers, publishers, and those interested in the study of religion & theology to subscribe to different email lists to keep up to date with us.

This new feature has been added to the bottom of each blog post and onto the Blog site and invites readers to sign up for alerts from the Atla Blog.

Enjoying the Atla Blog?

Subscribe to receive email alerts of new blog posts of a specific type. Members, subscribers, publishers, or anyone interested in the study of religion & theology are welcome to sign up to one or all alerts to keep up to date with the Atla community. If you or your institution are a member, the *Atla Newsletter* delivers a monthly digest of all blog posts directly to your email inbox.

SIGN UP FOR ALERTS

<<https://www.atla.com/alerts/>>

Three Lists

Readers will have three options to choose from:

▼ **Products News**

This email alerts you to the recent news and updates regarding Atla products, including title lists, publisher spotlights, and more. This alert is ideal for business partners, publishers, and subscribers.

▼ **Atla Annual News**

Interested in Atla Annual? This alert puts all the latest conference news directly in your email inbox.

▼ **Press Releases**

Want to keep up on official Atla announcements? Subscribe to this press release alert.

If you or your institution are a member, then a subscription to the *Atla Newsletter* is complimentary and all public and Member's Only blog posts will be digested and delivered directly to your email inbox the second week of each month. There is no need to sign up for this. Not a member and would like access to this content? Consider joining Atla as a member.

<<https://www.atla.com/membership/>>

RSS Feeds

If you prefer to receive notifications in your RSS Reader, here are some links to add to your reader:

▼ All of Atla Blog: <https://www.atla.com/blog/feed/> <<https://www.atla.com/blog/feed/>>

▼ Press Releases: <https://www.atla.com/article-type/press-release/feed/>

<<https://www.atla.com/article-type/press-release/feed/>>

▼ Product Updates: <https://www.atla.com/article-type/product-updates/feed/>

<<https://www.atla.com/article-type/product-updates/feed/>>

▼ SCOOP: <https://www.atla.com/topic/scoop/feed/>

<<https://www.atla.com/topic/scoop/feed/>>

Atla Annual News: <https://www.atla.com/topic/atla-annual/feed/>
<<https://www.atla.com/topic/atla-annual/feed/>>

BACK

THE PACIFIC NORTHWEST
RELIGIOUS STUDIES AND
THEOLOGICAL LIBRARY
ASSOCIATION MEETS IN OREGON

BLOG POST

The Pacific Northwest Religious Studies and Theological Library Association Meets in Oregon

by Steve Perisho / May 29, 2019

Newsletter, Regional Groups



Twenty-six individuals representing thirteen different institutions traveled to the Mt. Angel Abbey Library in St. Benedict, Oregon, for a gathering of the Pacific Northwest Religious Studies and Theological Library Association (PNWRSTLA) held on May 13, 2019. An informal opening reception preceded thirty minutes of introductions and news, and then part one of the Mt. Angel Abbey Library tour, led by Mt. Angel Abbey Library Administrator Victoria Ertelt.

The two morning speakers came next. Dr. David Hollenberg, Associate Professor of Religious Studies at the University of Oregon and a specialist in Arabic and Islamic studies, was the first of the two sponsored by Atla. With the aid of some fascinating video shot on location, Dr. Hollenberg introduced the group to the still profoundly oral (but of course also written) Zaidi scholasticism of contemporary Yemen, the Yemen Manuscripts Digitization Initiative, and the impact upon both (and the persons involved) of the present conflict.

Michael Paulus, University Librarian, Assistant Provost for Educational Technology, and Director and Associate Professor of Information Studies at Seattle Pacific University, then made the case for deliberately “prepar[ing] students to thrive academically, professionally, and spiritually in our information-rich and digitally-networked world,” and reported on the first year of the Information Studies Minor created, run, and taught by SPU Library faculty.

A leisurely lunch overlooking the lovely fields at the foot of Mt. Angel was followed by Christina Fruin, Scholarly Communication and Digital Projects Manager for the Member Programs division of Atla, who delivered an update on Atla, as well as a very informative presentation entitled “Authors’ Rights and Responsibilities: Understanding Copyright and Open Access in Modern Scholarly Publishing.”



Michael Paulus, Seattle Pacific University.

Victoria Ertelt then invited everyone into the Special Collections vault for an eyeful of the Mt. Angel Abbey Library's impressive collection of late-medieval books of hours, while her colleague Theo Miller held the (primarily online) used bookstore open for those interested in its theological material.

Victoria Ertelt gives a tour of Mt. Angel Abbey Library's Special Collection.



Victoria Ertelt gives a tour of Mt. Angel Abbey Library's Special Collection.

The day concluded with a late-afternoon reception, though at least two attendees remained on the grounds long enough to take in Vespers in the Abbey Church.

An informal business meeting, scheduled for the lunch hour, was surrendered to lively conversation, so any future planning will take place, as usual, over the PNWRSTLA's Atla-sponsored listserv <<https://www.atla.com/learning-engagement/groups/rg/pnwrstla/>>.



The group continues to mingle and tour the library.

Representation: Atla, the Center for Action and Contemplation, Chemeketa Community College, Concordia University (Portland), Corban University, George Fox University/Portland Seminary, Multnomah University, Mount Angel Abbey/Seminary, Northwest Christian University, Seattle Pacific University/Seminary, the University of Oregon, the University of Washington, and Willamette University.

BACK

VIEW THE NEW ATLA LIBGUIDES

BLOG POST

View the New Atla LibGuides

June 03, 2019

Newsletter, Scholarly Communication



Atla has licensed LibGuides by Springshare for use by Interest Groups, Committees, and Denominational Groups, and Atla staff for the purpose of producing subject resource guides for use by Atla members and other libraries who may have a use for the content to serve their patrons. Atla LibGuides content will be available for reuse by other libraries who use LibGuides. All Atla LibGuides are licensed under a Creative Commons CC-BY-NC 4.0 license. Atla LibGuides can be found at <https://atla.libguides.com> <<https://atla.libguides.com>>.

Atla staff have recently released two LibGuides: Digitizing Collections and Copyright and Fair Use, and coming this fall, the Websites on Religion web site <<https://www.atla.com/learning-engagement/resources-for-librarianship/websites-on-religion/>> will be updated and migrated to the LibGuides platform.

Digitizing Collections

On the Digitizing Collections LibGuide <<https://atla.libguides.com/digitizing-collections/>>, users will find information on the following topics:

- ▶ Planning for Digitization
- ▶ Selecting Content for Digitization
- ▶ Processing Files
- ▶ Metadata
- ▶ Digital Preservation
- ▶ Online Content Platforms and
- ▶ Grant Opportunities

Copyright and Fair Use

On the Copyright and Fair Use LibGuide <<https://atla.libguides.com/copyright/>>, there is detailed information on the following issues:

- ▶ Fair Use

- ▶ Showing Movies in Class and On Campus
- ▶ Copyright and Online Teaching
- ▶ Copyright Concerns of Students
- ▶ Plagiarism and Academic Integrity
- ▶ Author's Rights
- ▶ Locating Public Domain and Creative Commons Content

For Atla groups who wish to create a LibGuide, view this page

<https://drive.google.com/file/d/1zpzzaiurskrsslhbkiyyx12yzfodmyxt/view> for information on how to request a LibGuide and the requirements for the creation of content. If you have further questions, please email [memberrep \[at\] atla.com](mailto:memberrep@atla.com).

Learn more. <https://www.atla.com/learning-engagement/resources-for-librarianship/atla-libguides/>

BACK

WE WANT TO HEAR FROM YOU:
ALUM PROMOTIONAL ITEMS

BLOG POST

We Want to Hear From You: Alum Promotional Items

June 08, 2019

Product Updates, Atla Annual 2019, Atla Religion Database, Atlas, Atlas PLUS



Now that Atla has a fresh re-brand, we are interested in hearing your ideas and suggestions related to promotional materials for our Alum products, including *Atla Religion Database[®] (Atla RDB[®])*, *AtlaSerials[®] (Atlas[®]) for Alum*, and *AtlaSerials PLUS[®] (Atlas PLUS[®]) for Alum*.

In the past, we've offered such items as bookmarks and website banner templates. We would like to hear from you on what is best for your patrons. What promotional materials would you like to offer your alum?

Fill out the form below and let us know your suggestions. Also, if you are attending Atla Annual 2019, feel free to stop by the Atla Research Tools <https://atlaannual2019.sched.com/exhibitor/atla_research_tools.1zm58vyv> table to discuss your ideas in person.

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Newsletter



The fiscal year 2018 Annual Report is now available

<https://www.atla.com/about/pressroom/annualreport/pages/default.aspx>. This report highlights the many accomplishments of the Association, including the work of Association's committees and improvements to our databases. Readers may notice that this report includes our old brand, including the capitalized spelling of ATLA, as this report is from the Fiscal Year 2018 (September 2017 to August 2018) before the launch of our new look.

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NOTE

A report from the independent auditing firm RSM US LLP is also provided, offering an account of the Association's finances at the conclusion of the fiscal year 2017-2018.

View the report. </wp-content/uploads/2019/05/atla-annual-report-2018-1.pdf>